

Anekant Education Society's
Tuljaram Chaturchand College, Baramati
Department of Media and Communication Studies

Webinar Report

**Three Days National Webinar on
New Media: Nature, Scope and Future**

The Department of Media and Communication Studies organized a three-day national webinar on "New Media: Nature, Scope and the Future" on February 11, 12 and 13, 2021. This was an opportunity to have discussions about various aspects of new media. New media have an impact on the traditional media sector and those who use it. New media have created plenty of opportunities for students.

The department has invited a total of nine experts from academia and the media sector. The galaxy of resource people comprises Prof. Dr. Uma Shankar Pandey, Head, Dept. of Journalism and Mass Communication, Surendranath College for Women, Kolkata, Prof. Dr. Madhavi Reddy, Head, Department of Media, and Communication Studies, SPPU Pune., Dr. Vishram Dhole, Department of Media, and Communication Studies, SPPU Pune., Dr. Nisha Pawar, Head, Dept. of Journalism and Mass Communication, Shivaji University, Kolhapur., Mr. Prassana Joshi, Sr. Producer-Anchor/Digital Evangelist, ABP News, Mumbai. Dr. Radhyeshyam Jadhav, Deputy editor at The Hindu Business Line., Dr. Alok Jatratar, PRO, Shivaji University, Kolhapur., Mr. Samrat Phadnis, Editor, Traditional & Digital Media at Sakal Media Group and Dr. Tanu Dang, Department of Journalism and Mass Communication, Khwaja Moinuddin Chishti Language University, Lucknow.

On 11 February 2021 morning at 10:45 am, the inaugural function took place with Mr. Ranjeet Pandit, organizing secretary, and Dr. Chandrashekhar Murumkar, Principal and organizer of this webinar with his speech and welcome. From 11.00 am to 12.00 noon Dr. Uma Shankar Pandey gave his lecture on the topic "Data is a new fuel". He addressed the importance data Journalism and the impact on traditional journalism approach. The second presentation was given by Dr. Madhavi Reddy on the topic of 'New Media and Culture'. She spoke about the changing classroom culture, screen culture in education because of the impact of COVID-19. In the last lecture of the session, Dr. Vishram Dhole delivered a lecture on the theme "New Media and Politics". During the lecture, he discussed the impact of public opinion, freedom

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Department of Media and Comm. Studies
Date- 08/01/2021

To,
Hon. Principal
Tuljaram Chaturchand College,
Baramati.

Subject- Organizing online three days National webinar on 'New Media- Nature, Scope and future'

Respected Sir,

Department of Media and Communication Studies is organizing online three days National webinar on 'New Media- Nature, Scope and future' during 22nd February- 24th February, 2021 for students of B.Voc- Journalism and Mass Communication and M.Voc – Media studies. Expert, faculties from various specialized areas are invited to guide the students.

Tentative expenditure for the national webinar is as follow.

- | | |
|-------------------------------------|----------|
| 1. Remuneration of resource persons | 50,000/- |
| 2. Coordinator Remuneration- | 3000/- |
| 3. Certificates and other | 10,000/- |

Total Expenditure	63,000/-
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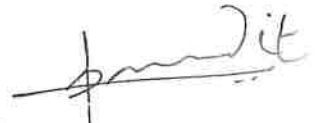
We request to give permission for organizing national online Webinar

Thank You.

Allowed
1.1.21



Your sincerely,


Mr. Ranjeet Pandit

Online three days National webinar on 'New Media- Nature, Scope and future'

22nd February- 24th February, 2021

List of Resource Persons

Sr.No	Name of resource Person
1.	Dr. Madhavi Reddy, Head, Department of Media and Communication Studies, SPPU Pune
2.	Dr. Vishram Dhole, Department of Media and Communication Studies, SPPU Pune
3.	Dr. Ajit Gagre, Department of Media and Communication Studies, SPPU Pune
4.	Mr. Prassana Joshi, Sr. Producer-Anchor/Digital Evangelist, ABP News, Mumbai
5.	Mr. Ravi Ambekar, Founder, Max Maharashtra web portal
6.	Dr. Uma Shankar Pandey, Head, Dept. of Journalism and Mass Communication, Surendranath College for Women
7.	Dr. Alok Jatratkar, PRO, Shivaji University, Kolhapur
8.	Dr. Ujjwala Sunil Barve, Head, Department of Communication and Journalism, SPPU, Pune
9.	Dr. Sundar Rajdeep, Head, Dept. of communication & journalism, Mumbai University
10.	Dr. Nisha Pawar- Mudhe, Head, Department of Communication and Journalism, Shivaji University
11.	Mrs. Mukta Chaitanya, Journalist. Writer. Blogger
12.	Mr. Samrat Phadnis Editor, Traditional & Digital Media at Sakal Media Group



Anekant Education Society's



Tuljaram Chaturchand College

of Arts, Science & Commerce, Baramati
(Autonomous)

Three Days National Webinar on 'New Media - Nature, Scope and Future'

Organized by

Department of Media and Communication Studies

11th February to 13th February, 2021

Resource Persons

Prof. Dr. Uma Shankar Pandey

Head, Dept. of Journalism and Mass Communication,
Surendranath College for Women, Kolkata

Data is new FUEL

Prof. Dr. Madhavi Reddy

Head, Department of Media and Communication
Studies, SPPU Pune

New Media and Culture

Mr. Prassana Joshi

Sr. Producer-Anchor/Digital Evangelist,
ABP News, Mumbai

New Media and News

Dr. Radhyeshyam Jadhav

Deputy editor, The Hindu Business Line

Development Communication in Digital Age

Prof. Dr. Surabhi Dahiya

Course Director, English Journalism,
IIMC, New Delhi

Indian Media Business

Dr. Vishram Dhole

Department of Media and Communication
Studies, SPPU Pune

New Media and Politics

Dr. Nisha Pawar

Head, Dept. of Journalism and Mass
Communication, Shivaji University, Kolhapur.

Women and New Media

Dr. Alok Jatratkar

PRO, Shivaji University, Kolhapur

Public Relations in Digital Age

Mr. Samrat Phadnis

Editor, Traditional & Digital Media,
Sakal Media Group

Surveillance and Privacy Issues

Convener

Dr. C. V. Murumkar
Principal

RUSA Coordinator

Dr. Ajit Telave
Vice Principal

Organizing secretary

Ranjeet Pandit
Head, DMCS

Coordinator

Jayendra P. Rane
DMCS

Contact- 9028468157, 8422991555

Email.id-rv.pandit@tccollege.org / Platform for webinar - Google Meet

Anekant Education Society's
**Tuljaram Chaturchand College of
Arts, Science and Commerce, Baramati, Maharashtra.**
(Autonomous)

Three Days National Webinar on 'New Media- Nature, Scope and Future'

11th, 12th and 13th February 2021

Resource Persons and Topics

Date
&
Time

11th Feb. 2021

10.30 AM to 2.30 PM

Prof. Dr. Uma Shankar Pandey
Head, Dept. of Journalism & Mass
Communication, Surendranath
College for Women, Kolkata.



DATA IS NEW FUEL

Prof. Dr. Madhavi Reddy
Head, Department of Media
and Communication Studies,
SPPU Pune.



NEW MEDIA AND CULTURE

Dr. Vishram Dhole
Asst. Prof., Department of Media
and Communication Studies,
SPPU Pune.



NEW MEDIA AND POLITICS

**Department of Media
and Communication Studies**

**Scan QR Code
to Register**



Anekant Education Society's
Tuljaram Chaturchand College of
Arts, Science and Commerce, Baramati, Maharashtra.
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Three Days National Webinar on 'New Media- Nature, Scope and Future'

11th, 12th and 13th February 2021

Resource Persons and Topics

**Date
&
Time**

**12th Feb. 2021
10.45 AM to 2.15 PM**

Mr. Prasanna Joshi
Senior Producer-Anchor
ABP (Majha) News, Mumbai



New Media and News

Dr. Tanu Dang
Dept. of Journalism & Mass Comm.,
Khwaja Mohiuddin Chishti
Language University, Lucknow.



**New Media and
Advertising**

Mr. Samrat Phadnis
Editor,
Traditional & Digital Media,
Sakal Media Group.



Surveillance & Privacy Issues

**Department of Media
and Communication Studies**

**Scan QR Code
to Register**



Anekant Education Society's
**Tuljaram Chaturchand College of
Arts, Science and Commerce, Baramati, Maharashtra.**
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Three Days National Webinar on 'New Media- Nature, Scope and Future'

11th, 12th and 13th February 2021

Resource Persons and Topics

Date
&
Time

13th Feb. 2021
10.45 AM to 2.15 PM

Dr. Radhyeshyam Jadhav
Deputy Editor,
The Hindu Business Line

Dr. Alok Jatralkar
Public Relations Officer,
Shivaji University, Kolhapur

Dr. Nisha Pawar
Head, Dept. of Journalism
and Mass Communication,
Shivaji University, Kolhapur



**Development Communication
in Digital Age**



**Public Relations
in Digital Age**



Women and New Media

**Department of Media
and Communication Studies**

**Scan QR Code
to Register**



Date: 08 February 2021

To,
The Principal
T. C. College,
Baramati

Subject: to provide high-speed internet and technical assistance for webinar

Respected Sir,

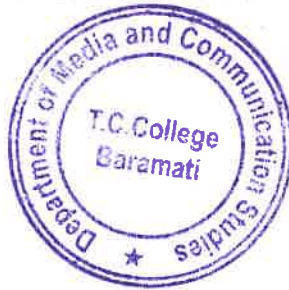
With reference to above cited subject and your prior approval, Department of Media and Communication studies will be arranged for a three-day Webinar 'New Media- Nature, Scope and Future' on 11th-13th February 2021. For online webinar we need high speed and uninterrupted internet service, so streaming of webinar will run smoothly. We also need technical assistance from the Computer Department for a three days webinar. So kindly provide the same.

Thank you.

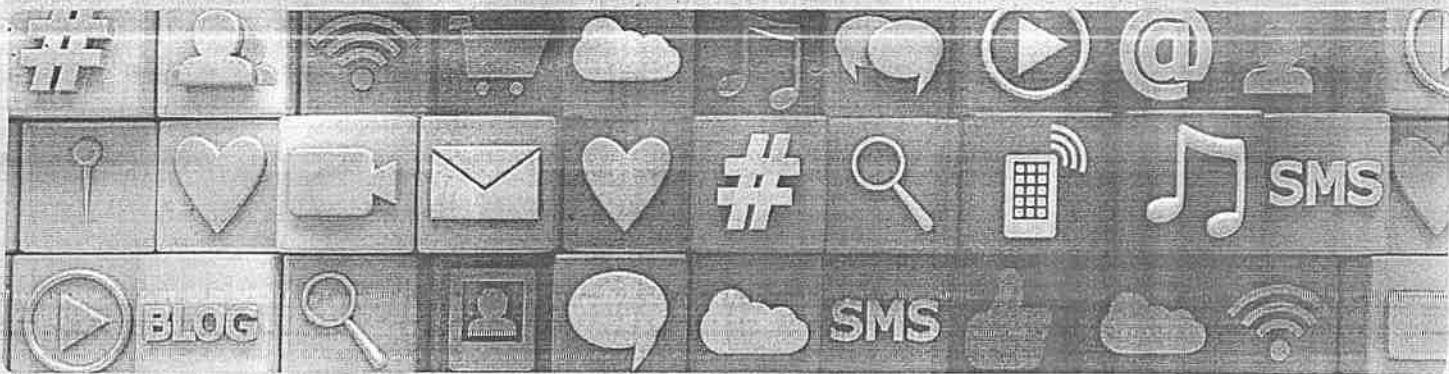
Yours sincerely,



Mr. Ranjeet Pandit
Head, DMCS



Joshi
12/2/21
** Prof Dixit to help out -*
12



National Webinar on 'New Media: Nature, Scope and Future' - 11 to 13 February 2021

Registration form for webinar

Email address *

Valid email address

This form is collecting email addresses. [Change settings](#)

Name of Participant *

Short-answer text

Occupation *

1. Academician
2. Media Professional
3. Student

Designation

University/College/Institution *



Dr. Tanu Dang



Kritika Shar...



Abhijeet Gaj...



Ranjit Pandit



Rahul Chau...



Nikita Shukla



Atharva Yad...



Priya Mondal



Jay Jadhav



Avantika Ny...

N

Nitin Pingale

V

Vaishnavi K...

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Omkar Lalge

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YASHWANT...



Anuradha In...



Ravi Shende



Rupesh Na...



Sameer Ina...



Janhvi Sriva...



Omkar Khed...



Onkar koppa



Saurabh Ma...



Priya Gaikw...



kritika tanwar



Abhishek ga...



Shivraj Patil ...



Sanjot Gavali



Rupali kadam



Komal Bhoite

M

Mithila B



Amruta Gho...



KRISHna Ya...



Sakshi Mhet...



Snehal Desh...



Pooja Dhon...



Pooja Pawar



Shital Thorat



Vinayak Las...



Nishit Hivar...



Geeta Khiva...



jayprakash ...



Aditya Kaka...



Swarali Sha...



Dattatray jade



Hello Sir/Ma'am, I have recently submitted my PhD thesis at Centre for Media Studies, JNU, New Delhi, staying at Pune. I would be very happy to participate in the seminars held by your college in future. Discussions and reflections on the contemporary media scenarios are very essential and I am looking forward to the future interactions with your department. Thanks once again.

1 response

It was very appropriate and useful webinar and you have organised well. However, it was wonderful and most of the presenters and professors presented well and had PPTs but it would be more better if all of them had PPTs and were bilingual in English and Hindi. Thank you so much for preparing such effective webinar related to the current life situation.

1 response

Dear Organizers, Congratulations to all of you for conducting this webinar successfully. That was a great opportunity to learn and interact with some of the best industry expert and academicians. All the sessions were very interactive and insightful. Hope to be a part of such events in the future.

1 response

This Webinar is very good.. All the Webinar session Information are relevant and useful for me in my field. Webinar are Very excellent and good given knowledge to everyone...

1 response

Sir, Agn arrange webinar/seminar on the same subject with different faculty and more focus on technical aspects. Thank you for a range webinar/seminar.

1 response

I think this is first time any institution initiated this type of media webinar, if possible please share it with all sessions.

1 response



Anekan Education Society's

TULJARAM CHATURCHAND COLLEGE

of Arts, Science & Commerce, Baramati. (Pune) M.H., India.
(Autonomous)

- NAAC Reaccredited 'A+', CGPA 3.55 • Religious Minority Institute
- ISO 9001-2015 Certified • Green Audit Certified • Best College Awardee-SPPU • Best Principal Awardee-SPPU

Department of Media and Communication Studies

Organised

National Webinar on

NEW MEDIA -NATURE, SCOPE AND FUTURE

CERTIFICATE

This is to certify that Dr./Prof./Mr./Miss./Mrs.

_____ has participated in National Webinar on "New Media - Nature,

Scope and Future" organized by Department of Media and Communication Studies, Tuljaram Chaturchand

College of Arts, Science and Commerce, Baramati (M.H.) India held between 11th February 2021 to 13th February 2021.

Coordinator

Jayendra P. Rane

DMCS

Organizing secretary

Ranjeet Pandit

Head, DMCS

RUSA Coordinator

Dr. Ajit Telave

Vice Principal

Convener

Dr. C. V. Murumkar

Principal