



Anekant Education Society's
Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati
Department of B.Voc Retail Management

Date: 06th September, 2022

To,

The Principal,

Tuljaram Chaturchand College of Arts, Science and Commerce,
Baramati

Subject: Permission for Industrial Visit to Phoenix Market City (Mall), Pune for F.Y., S.Y. & T.Y. B.Voc students.

Respected Sir,

With reference to the above-mentioned subject, I would like to request you to allow us for industrial visit tentative date 15th September, 2022 at Phoenix Market City (Mall) Pune. The purpose of this visit is to make students aware about retail outlet management, retail outlet structure and marketing strategies. They will give us induction about retail mall activities. The estimated expenses are given below:

Sr. No.	Particular	Amt
1	Travel Expenses	26,000/-
2	Other Expenses	1,500/-
Total (Approx.)		Rs. 27,500/-

I therefore request you to sanction the amount Rs. 27,500 + GST for visit.

Kindly cooperate and oblige.

Recommended under RUSA

Pt. S. K. Kulkarni
8/9/2022

Pradip Singh
Coordinator

Allowed
8/9/22



Dept of RM

Anekant Education Society's
Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati
Department of B.Voc Retail Management

च. कॉलेज, बारामती
विक नंबर: SL/83
दिनांक: 17 SEP 2022

Date: 16th September, 2022

Industrial Visit – Phoenix Market City (15th September, 2022)

Students of Retail Management program visited retail giant Best Price, Phoenix Market City in Pune, where they got hands-on experience of the retail world and insight and feel of Retail Marketing? The aim of visit was to see the retail activities of Phoenix Market City.

Phoenix Market city Pune is an integrated mixed-use development incorporating Shopping, Dining, Movies, Entertainment and much more that delivers a holistic lifestyle and leisure experience.

“**The Phoenix Mills Ltd.**” is a holding company for “**Island Star Mall Developers Pvt. Ltd**”.

In the morning 06.45 am we started out journey from our college. We reach there at 10.00 am and Mr. Sandip Singh welcomed us. They showed us overview of what information we are getting today? After this overview they divided students into two groups, one is headed towards west end and other towards south end. Mr. Sandip Singh and Mr. Phushkar collectively inform their groups that each of the floors is designed to complement the different offerings and brands. The retail zone of mall reflects edgier and energetic styles of casual and sports labels and an array of beauty services and lifestyle products. It also reflects the chic and sophisticated styles of international labels. **Food Court** and **Entertainment zone** features formal, casual and chill-out dining experiences as well as essentials that complete the shopper's lifestyle needs. Students asked number of questions about retail mix and Mr. Sandip Singh and Mr. Pushkar satisfied the students questions.

After that we allowed students to take glimpse of mall and students asked the question to the shopkeepers of their selling strategies and requirement of products in the market etc. Students purchased numerous products and enjoyed a lot over there.

We thanked Mr. Mahesh Petro (Operation Head) Mr. Sandip Singh and Mr. Pushkar for giving access to mall and giving valuable support to us. In their speech they told us that they aim at delighting customers with the right brand mix and a wide range of services. It is the only **premium shopping mall in Pune** to have such a right zoning and right retail mix.

All the students were very happy during the visit because they got knowledge of retail industry and marketing. There was a very good response from students. In all 66 students participated in the mall visit.

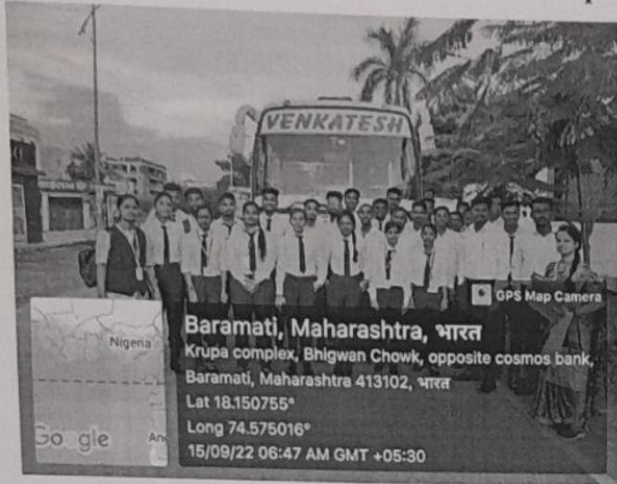
It was an intuitive visit and a great learning experience to understand the nuances and realities of the shop floor, which in itself is a rare exposure. Prof. Mahesh S. Phule organized the visit & Mr. Sudhir K. Taware and Mrs. Amruta G. Bapat guided the students throughout the journey.

Received
IAB / JRM
Date



Anekant Education Society's
Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati
Department of B.Voc Retail Management

Industrial Visit – Phoenix Market City, Pune
15th September, 2022





Anekant Education Society's
Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati
[Autonomous]
Department of B.Voc Retail Management

Notice

Date: 13/09/2022

Department is organising One day Industrial Visit to Phoenix Market City, Pune on 15th Sept. 2022 for FY, SY and TY students.

Industrial Visit Instructions: -

All students should be present on **college gate** exact at 06.00 am in proper college **Uniform**.

Things to be carry: -

- College ID Card.
- Note Book and Pen.
- Water Bottle etc.


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Anekant Education Society's
Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati
Department of B.Voc Retail Management

Industrial Visit

Day and Date: - Thursday, 15/09/2022

Venue: - Phoenix Market City, Pune

Attendance Sheet

F.Y.B. Voc. Retail Management

Sr. No.	Roll No.	Studaent Name	Departure 06.00 am Sign	Arrival 07.45. P.M. Sign
1	13751	Gaikwad Gaurav Shashikant	<u>Gaikwad</u>	<u>Gaikwad</u>
2	13752	Pawar Pratik Santosh	<u>Pawar</u>	<u>Pawar</u>
3	13753	Kumbhar Atharv Mahadev	<u>Atharv</u>	<u>Atharv</u>
4	13754	Sul Vaishnavi Gopinath	<u>V.G.Sul</u>	<u>V.G.Sul</u>
5	13755	Pingale Sejal Rajendra	<u>S.R.Pingale</u>	<u>S.R.Pingale</u>
6	13756	Kambale Gauri Mahadev	<u>G.m.kambale</u>	<u>G.m.kambale</u>
7	13757	Khochare Pratiksha Narayan	<u>P.N.K.Khochare</u>	<u>P.N.K.Khochare</u>
8	13758	Gavali Samarth Sunil	<u>S.S.gavali</u>	<u>S.S.gavali</u>
9	13759	Unawane Shravani Vishwas	<u>S.V.Unawane</u>	<u>S.V.Unawane</u>
10	13760	Dhalpe Vidhya Deepak	<u>Dhalpe</u>	<u>Dhalpe</u>
11	13761	Jawale Tanmay Ganesh	<u>Jawale</u>	<u>Jawale</u>
12	13762	Ghadage Shravani Sambhaji	<u>Ghadage</u>	<u>Ghadage</u>
13	13763	Doshi Sanika Sanjay	<u>Sanika</u>	<u>Sanika</u>
14	13764	Pingale Om Rajendra	<u>Pingale</u>	<u>Pingale</u>
15	13765	More Sakshi Nitin	<u>Smore</u>	<u>Smore</u>
16	13766	Shinde Rohit Dattatray	<u>Shinde</u>	<u>Shinde</u>

17	13767	Bankar Sahil Satish	Sahil	Sahil
18	13768	Shaha Sahil Anilkumar	Sahil	Sahil
19	13769	Shinde Anushka Mohan	A.M. Shinde	A.M. Shinde
20	13770	Londhe Aryan Ramchandra	A. Londhe	A. Londhe
21	13771	Dudhane Preeti Ravindra	P. Dudhane	P. Dudhane
22	13772	Tambe Tejas Hanumant	T. Tambe	T. Tambe
23	13773	Angarkhe Prathmesh Pramod	P. Angarkhe	P. Angarkhe
24	13774	Inamdar Anuj Yusuf	A.Y. Inamdar	A.Y. Inamdar
25	13775	Dudhal Vaibhav Rajendra	V. Dudhal	V. Dudhal
26	13777	Nale Komal	K. Nale	K. Nale
27	13778	Zore Vinayak Shrikant	V. Zore	V. Zore
28	13779	Bhosale Gauri	G. Bhosale	G. Bhosale
29	13780	Kharat Shruti	S. Kharat	S. Kharat
30		Pawar Rutuja	R. Pawar	R. Pawar
31		Kakade Nitesh Nikhil.	N.P. Kakade	N.P. Kakade
32		More Vaishnavi	V. More	V. More

Nitesh
HoD



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Department of B.Voc Retail Management

Industrial Visit

Day and Date: - Thursday, 15/09/2022

Venue: - Phoenix Market City, Pune

Attendance Sheet

S.Y.B. Voc. Retail Management

Sr. No.	Roll No.	Studaent Name	Departure 06.00 am Sign	Arrival 07.45. PM Sign
1	13811	Bendsure Mayur Manoj		
2	13812	Hivarkar Abhishek Dnyandeo		
3	13813	Karche Kiran Maruti		
4	13814	Phule Pradya Sanjay		
5	13815	Barkade Snehal Vitthal		
6	13816	Phalke Sonam Vitthal		
7	13817	Shinde Ganesh Vilas		
8	13818	Birdawade Sima Sopan		
9	13819	Kumbhar Suraj Hanumant		
10	13820	Jadhav Mayur Balaso		
11	13821	Shaikh Arbaj Javed		
12	13822	Bankar Swarup Satish		
13	13823	Shinde Pranav Ganesh		
14	13824	Nanware Aditya Mahadev		
15				

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Industrial Visit

Day and Date: - Thursday, 15/09/2022

Venue: - Phoenix Market City, Pune

Attendance Sheet

T.Y.B. Voc. Retail Management

Sr. No.	Roll No.	Studaent Name	Departure 06.00 am Sign	Arrival 07. 45 PM Sign
1	13871	Shinde Vaishnavi Anil		
2	13872	Sapkal Omkar Anilrao		
3	13873	Agawane Rushikesh Sanjay	A	A
4	13874	Bhagwat Rushikesh Netaji	A	A
5	13875	Shevate Mayuri Sunil		
6	13876	Girigosavi Sushant Vitthal		
7	13877	Atole Haribhau Bhimrao	H. B. Atole.	H. B. Atole
8	13878	Jadhav Saurabh Chandrakant		
9	13879	Jarad Dhiraj Harishchandra		
10	13880	Jarad Ashish Uttam		
11	13881	Atole Viraj Ashok		
12	13882	Kambale Prajakta Ramesh	A	A
13	13883	Shinde Shivraj Prakash		
14	13884	Bhutkar Ayush Dhananjay		
15	13885	Gandhi Gautam Shital		
16	13886	Gandhi Gunjan Shital		

17	13887		-	-
18	13888		-	-
19	13889	Salunkhe Ganesh Sudhakar		
20	13890	Chorage Rushikesh Shahaji		
21	13891	Deshmane Yatiraj Nitin		
22	13892	Chougule Tejas Tanaji		
23	13893	Kate Sahil Namdev		
24	13894	Magar Priyanka Shashikant		
25	13895	More Vikas Prakash		
26		Pawar Pushpraj Achuyat		
27	13896	Konde Rishmukh Tushar		
28	13900	Ratnarpatkhe Rishmukh		
29				
30				
31				
32				

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॥ सिद्धिनेकान्तात् ॥

Anekant Education Society's

TULJARAM CHATURCHAND COLLEGE

of Arts, Science and Commerce, Baramati, 413102

(Autonomous Institute)

Religious Minority Institute

NAAC Reaccredited 'A+', CGPA 3.55

• ISO - 9001 - 2015 Certified

• DST FIST 'O' Level

• DBT - Star College Scheme

• Green Audit Certified

• UGC - CPE Status

• UGC - B. Voc. Programme

• Best College Awardee-SPPU

• Best Principal Awardee-SPPU

Affiliated to Savitribai Phule Pune University (Formerly University of Pune) (Id No.PU/PN/ASC/016/1962) Univ. College Code No. 032, HSC Board Code No.J 11.02.001(1976-77)

Ref. No. AES/TCC/ 602/693Date **8 SEP 2022**

To,

Phoenix Market city

Viman Nagar Road,

Clover Park, Viman Nagar,

Pune - 411014.

Subject: Industrial visit to your Phoenix Market City.

With reference to above mentioned subject, We at Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati, we would like to visit your Market City as a part of curriculum. B. Voc Retail Management Department is organizing this visit and Approximately 78 students and 4 professors of our department are eager to visit your mall on **Thursday, 15th September, 2022 at 10.30 am.**

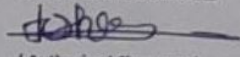
The aforesaid students are from vocational stream and after this visit they will come to know various practical aspects of **Store Layout and Design, Consumer Behaviour, Retail Sales Management, Mall Management, Marketing Strategies.** This will be useful for our student for acquiring practical knowledge. Therefore, we request you to permit us to visit your Market City and clear the concept of Mall and Retailing.

Kindly cooperate and oblige.

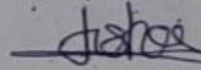
With Regards,

f SPaik
Principal



(ORIGINAL FOR RECIPIENTS)					
Tax Invoice					
VENKATESH TRAVELS Near Tata Showroom, Malegaon Road , Baramati 413102 GSTIN /UIN 27JSEPK5044K1ZC		Invoice No.		4	
		Date		15.09.2022	
		Vehicle No.		MH42M2525	
				MH42T2525	
Buyer : B.VOC Retail Management TC College Baramati Dist - Pune 413102 Range - Baramati		Destination		Baramati	
		State		Maharashtra	
		SAC Code		998555	
Sr No.	Route	Employees No.	Rate	Total Amount	
1	ROUTE- BARAMATI-PUNE-BARAMATI 45 Seater buses(2) Trip Rate Included WITH 5% GST Rate	45	13000.00	26000/-	
		45	13000.00		
		GST		5%	
		CGST		2.50%	650/-
		SGST		2.50%	650/-
Total		90		TOTAL	27,300/-
Amount Chargeable (In Words) Twenty Seven Thousand Three Hundred Rs Only					
				FOR VENKATESH TRAVELS  (Authorized Signatory)	
SUBJECT TO BARAMATI JURISDICTION This is a computer Generated Invoice			E & O.E		

VENKATESH TRAVELS



PROPRIETOR

