

Board of Studies in Accountancy & Taxation

Syllabus (CBCS) for F. Y. B. Com. with effect from June 2022

Name of the Programme	: B. Com
Programme Code	: UC
Class	: F.Y. B. Com.
Semester	: I
Course Name	: Financial Accounting-I
Course Code	: UCFA111
No. of lectures	: 48

Course Objectives:

- 1) To impart knowledge of Basic Accounting Concepts and conventions.
- 2) To know about different types or branches of accounting.
- 3) To aware about the accounting standards applicable in India.
- 4) To insight the knowledge about accounting procedures, methods of Piecemeal Distribution of Cash.
- 5) To impart the knowledge of Conversion of partnership firm in to limited company.
- 6) To know about the agreement of consignment.
- 7) To acquaint them with the Consignment Accounts.

Course Outcomes (COs):

By the end of the course, students will be able to:

- CO1. Impart the knowledge of Basic Accounting Concepts and conventions.
- CO2. Know about different types or branches of accounting.
- CO3. Aware about the accounting standards applicable in India.
- CO4. Insights the knowledge about accounting procedures, methods of Piecemeal Distribution of Cash.
- CO5. Impart the knowledge of Conversion of partnership firm in to limited company.
- CO6. Know about the agreement of consignment.
- CO7. Acquaint them with the Consignment Accounts.

CBCS Syllabus for F.Y. B.Com. Semester I (2022 Pattern)

Name of the Programme	: B.Com.
Programme Code	: UCCA/UCBF/UCMS/UCBS
Class	: F.Y. B.Com
Semester	: I
Course Code	: UCCP111(A)
Course Title	: Consumer Protection and Business Ethics-I
No. of Credits	: 03
No. of Teaching Hours	: 48

Course Objectives:

1. To acquaint the students with consumer and consumer movement.
2. To make the students aware about consumer rights, duties and mechanism for resolving their disputes.
3. To make students aware about role of United Nations and consumers' associations in protection of consumers.
4. To make the students aware about laws relating to consumers.
5. To acquaint the students with role of Business Ethics in various functional areas.
6. To inform students about Voluntary Consumer Organizations (VCO) and Consumer Protection.
7. To understand the students conceptual Framework of Business Ethics.
8. To give knowledge to the students about Business Ethics in Modern Times.

Course Outcomes:

By the end of the course, students will be able to:

- CO 1. Accurately describe the concept of consumer and consumer movement.
- CO2. Accurately aware about consumer rights, duties and mechanism for resolving their disputes.
- CO3. Demonstrates a comprehensive understanding about Consumer Protection Act, 1986:
- CO4. Apply methods to inculcate about laws relating to consumers.
- CO5. Apply methods to inculcate about various role of Business Ethics in various functional areas
- CO6. Discuss the conceptual Framework of Business Ethics.
- CO7. Analyze to acquaint with various aspects of Business Ethics in Modern Times.

CBCS Syllabus for F.Y. B.Com. Semester I (Pattern)

Name of the Programme : B.Com.
Programme Code : UCCA/UCBF/UCMS/UCBS
Class : F.Y. B.Com
Semester : I
Course Code : UCED111(B)

Course Title : Entrepreneurship Development I
No. of Credits : 03
No. of Teaching Hours : 48

Course Objectives:

1. To Understand entrepreneurship concept thoroughly
2. To make the students aware about the Business Environment.
3. To encourage students to start their own business.
4. To create entrepreneurial awareness among students.
5. To enable students to apply this knowledge in enhancing their skills in the field of Entrepreneurship.
6. To give the students the basic knowledge of Entrepreneurship.
7. To inculcate knowledge of various aspects of businesses.

Course Outcomes:

By the end of the course, students will be able to:

- CO 1. Accurately describe the concept of business and various types of businesses.
- CO2. Accurately describe the concept of entrepreneur and features of entrepreneurs.
- CO3. Demonstrates a comprehensive understanding about the fundamentals of starting and Operating business.
- CO4. Apply methods to inculcate about entrepreneurial awareness among students.
- CO5. Apply methods to inculcate about various traits and qualities of entrepreneurs.
- CO6. Discuss the issues relating to basic knowledge of entrepreneurship.
- CO7. Analyse to acquaint with various aspects of entrepreneurs and collective problems of entrepreneurs.

CBCS Syllabus for S .Y. B.Com. Semester I (Pattern)

Name of the Programme	: B.Com.
Programme Code	: UCCA/UCBF/UCMS/UCBS
Class	: S.Y. B.Com
Semester	: I
Course Code	: UCMS111(B)
Course Title	: Marketing & Salesmanship I
No. of Credits	: 03
No. of Teaching Hours	: 48

Course Objectives:

- 1.To create awareness about market and marketing.
- 2.To establish link between commerce / Business and Marketing
- 3.To understand the basic concept of marketing environment.
- 4.To understand marketing philosophy and generating ideas for marketing research.
- 5.To know the relevance of marketing in modern competitive world.
- 6.To develop an analytical ability to plan for various marketing strategy.
- 7.To know about the buyer behavior and market Segmentation.

Course Outcomes:

By the end of the course, students will be able to:

- CO1. Accurately describe the concept of market and marketing.
- CO2. Accurately establish link between commerce / Business and Marketing.
- CO3. Demonstrates the basic concept of marketing environment.
- CO4. Apply methods to inculcate about marketing philosophy and generating ideas for marketing research.
- CO5. Apply methods to know the relevance of marketing in modern competitive world.
- CO 6. Discuss the issues relating to basic knowledge of various marketing strategy.
- CO 7. Overview of buyer behavior and market Segmentation.

CBCS Syllabus for S.Y. B.Com. Semester I (Pattern)

Name of the Programme	: B.Com.
Programme Code	: UCCA/UCBF/UCMS/UCBS
Class	: S . Y. B.Com
Semester	: I
Course Code	: UCMM231(A)
Course Title	: Marketing Management I
No. of Credits	: 05 Credits (Theory 03 Credits + Practical 02

Credits)

No. of Teaching Hours : 48

Course Objectives:

1. To introduce the basic knowledge of Marketing Management.
2. To give the students the basic knowledge of Marketing Management to be successful modern marketer.
3. To inculcate knowledge of various aspects of marketing management through practical approach.
4. To enable the students to plan and make the best possible utilization of all the human and physical resources so that pre-determined marketing objectives of the firm can be achieved.
5. To provide special knowledge of various communication media applying in marketing communication.
6. To develop the awareness amongst the students about how marketing strategy plays a vital role in making today's customers want to buy products and services.
7. To make students aware about recent market strategies.

Course Outcomes:

By the end of the course, students will be able to:

- CO1. This course will understand the concept and process of marketing and marketing management.
- CO2. It will develop to plan and make the best possible utilization of all the human and physical resources so that pre-determined marketing objectives of the firm can be achieved.
- CO3. It will provide special knowledge of various communication media applying in marketing communication.
- CO4. It will develop the awareness amongst the students about how marketing strategy plays a vital role in making today's customers want to buy products.
- CO5. It will provide special knowledge of various communication media applying in marketing communication.
- CO6. It will develop the awareness amongst the students about how marketing strategy plays a vital role in making today's customers want to buy products and services.
- CO7. It will provide awareness among students about recent market strategies.