Name of the Programme	: B.Com.
Programme Code	:UC
Class	: S.Y. B.Com
Semester	: III
Course Code	: UCBC231
Course Title	: Business Communication I
No. of Credits	: 3 Credits (Theory)
No. of Teaching Hours	: 48

Course Objectives:

- 1. To understand the concept, process and importance of communication.
- 2. To acquire and develop good communication skills requisite for business correspondence.
- 3. To develop awareness regarding new trends in business communication.
- 4. To provide knowledge of various media of communication.
- 5. To develop business communication skills through the application and exercises.
- 6. To develop awareness about new methods and channels in business communication.
- 7. To provide knowledge of various soft skills applying in business communication.

Course Outcomes:

By the end of the course, students will be able to:

CO1. Impart the knowledge of basic terminologies of business communication.

CO2. Know about different types and channels of communication.

CO3. Aware about the new trends in the process of communication at large.

CO4. Instils the knowledge about the different types of communication and use of computer in communication.

- CO5. Impart the knowledge of importance of communication and its day to day application.
- CO6. Know about the social media platforms of communication used in the business.

CO7. Acquaint with the use and importance with the new social media platforms of communication.

Name of the Programme	: B.Com.
Programme Code	: UC
Class	: S.Y. B.Com
Semester	: 111
Course Code	: UCBCSEC1
Course Title	: Business Communication II (Practical)
No. of Credits	: 2 (Practical)
No. of Teaching Hours	: 30

Course Objectives:

- 1. To understand the significance and importance of the practical exposure of the communication in personal and professional life.
- 2. To acquire and develop good communication skills requisite for business correspondence and in personal life.
- 3. To develop good presentation skills required in personal and professional life.
- 4. To enable students with group communication skills such group discussion, interview skills etc.
- 5. To develop soft skills among the students which are required in their personal and professional life.
- 6. To develop awareness about new trends in the process of communication.
- 7. To provide knowledge of various means of communication based on the information technology.

Course Outcomes:

By the end of the course, students will be able to:

CO1: Impart the knowledge of basic terminologies of business communication used in practical communication.

CO2: Know about different types and channels of communication in personal and professional life.

CO3: Aware about the new trends in the process of communication at large and its application in the professional life.

CO4: Instils the knowledge about the different types of information technology based group communication.

CO5: Impart the knowledge of importance of soft skills and its day to day application.

CO6: Know about the social media platforms of communication used in the business.

CO7: Acquaint with the use and importance with the new social media platforms of communication.

Board of Studies in Accountancy & Taxation

CBCS Syllabus for S.Y. B.Com. Semester III (2022 Pattern)	
Name of the Programme	: B.Com.
Programme Code	: B.Com
Class	: S.Y. B.Com
Semester	: III
Course Code	: UCCA232
Course Title	: Corporate Accounting – I
No. of Credits	: 03
No. of Teaching Hours	: 48

Course Objectives:

- 1. To know and make aware about Indian Accounting Standards.
- 2. To understand the Applicability of Indian Accounting Standards.
- 3. To develop awareness about Corporate Accounting in conformity with the provisions of Companies Act and Accounting as per Indian Accounting Standards.
- 4. To introduce about the meaning and concept of holding and subsidiary companies.
- 5. To develop awareness about its accounting procedure.
- 6. To provide knowledge of factors affecting Valuation of Shares.
- 7. To know the various methods of valuation of shares.

Course Outcomes:

By the end of the course, students will be able to:

- CO1. Impart the knowledge about Indian Accounting Standards.
- CO2. Know about Applicability of Indian Accounting Standards
- CO3. Aware about Corporate Accounting in conformity with the provisions of Companies Act and Accounting as per Indian Accounting Standards.
- CO4. Instils the knowledge about meaning and concept of holding and subsidiary companies.
- CO5. Aware about its accounting procedure.
- CO6. Impart the knowledge about factors affecting Valuation of Shares.
- CO7. Acquaint with the use of the various methods of valuation of shares.

AES's T. C. College (Autonomous), Baramati

Name of the Programme	: B.Com.
Programme Code	: UC
Class	: S .Y. B.Com
Semester	: III
Course Code	: UCBM231
Course Title	: Business Management I
No. of Credits	:03
No. of Teaching Hours	: 48

Course Objectives:

- 1. To provide basic knowledge and understanding about various concepts of Business Management.
- 2. To help the students to develop cognizance of the importance of management principles.
- 3. To provide an understanding about various functions of management.
- 4. To provide them tools and techniques to be used in the performance of the managerial job.
- 5. To provide an understanding about various functions of management.
- 6. To equip students with the attitude that they need for effective business management
- 7. To develop awareness about new methods and techniques in business management.

Course Outcomes:

By the end of the course, students will be able to:

CO1: Impart the knowledge of basic concepts and terminologies of business management.

CO2: Know about different types and techniques and tools of management.

CO3: Aware about the new trends and development in the process of management at large.

CO4: Instils the knowledge about the different types of management and use of computer in management.

CO5: Impart the knowledge of importance of management and its day to day application.

CO6: Know about the social media platforms of management used in the business.

CO7: Acquaint with the use and importance with the new social media platforms of management.

Name of the Programme	: B.Com.
Programme Code	:UC
Class	: S .Y. B.Com
Semester	: III
Course Code	: UCCL231
Course Title	: Elements of Company Law I
No. of Credits	:03
No. of Teaching Hours	: 48

Course Objectives:

- 1. To develop general awareness of elements of company law among the students.
- 2. To understand the Companies Act 2013 and its provisions.
- 3. To have a comprehensive understanding about the existing law on formation of new company in India.
- 4. To create awareness among the students about legal environment relating to the company law.
- 5. To acquaint the students on e-commerce, e-governance and e-filling mechanism relating to companies.
- 6. To enhance capacity of learners to seek the career opportunity in corporate sector.
- 7. To apprise the students of new concepts involving in company law regime.

Course Outcomes:

By the end of the course, students will be able to:

- CO1: Impart the knowledge of basic definitions and terminologies of company law.
- CO2: Know about different provisions and sections of company act 2013.
- CO3: Aware about the new amendments in the company law and related provisions.
- CO4: Instils the knowledge about the different types of acts and laws applicable to business.
- CO5: Impart the knowledge of importance of legal aspects and its day to day application.
- CO6: Know about the online platforms of company law used in the business.
- CO7: Acquaint with the use and importance with the new online portal under company law.

CBCS Syllabus for S.Y. B.Com. Semester I	
(Pattern)	
Name of the Programme	: B.Com.
Programme Code	: UCCA/UCBF/UCMS/UCBS
Class	: S.Y. B.Com
Semester	:I
Course Code	: UCMS111(B)
Course Title	: Marketing & Salesmanship I
No. of Credits	: 03
No. of Teaching Hours	: 48
Course Objectives:	

1.To create awareness about market and marketing.

2.To establish link between commerce / Business and Marketing

3.To understand the basic concept of marketing enviorment.

4.To understand marketing philosophy and generating ideas for marketing research.

5.To know the relevance of marketing in modern competitive world.

6.To develop an analytical ability to plan for various marketing strategy.

7.To know about the buyer behavior and market Segmentation.

Course Outcomes:

By the end of the course, students will be able to:

CO1. Accurately describe the concept of market and marketing.

CO2. Accurately establish link between commerce / Business and Marketing.

- CO3. Demonstrates the basic concept of marketing environment.
- CO4. Apply methods to inculcate about marketing philosophy and generating ideas for marketing research.

CO5. Apply methods to know the relevance of marketing in modern competitive world.

CO 6. Discuss the issues relating to basic knowledge of various marketing strategy.

CO 7. Overview of buyer behavior and market Segmentation.

Name of the Programme	: B.Com
Programme Code	: UC
Class	: S.Y.B.Com
Semester	: III
Course Name	: Cost and Works Accounting Special Paper-I
Course Code	: UCCWA231(B)
Credit	: 03 Credits (Theory)
No. of lectures	: 48

Course Outcomes:

- **CO1:** Demonstrate a deep understanding of the fundamental concepts of cost accounting, including its origins, objectives, and distinctions from financial accounting.
- **CO2:** Proficiently apply cost classification criteria to prepare cost sheets, quotations, tenders, and estimates, solving theoretical and practical problems.
- **CO3:** Gain the ability to recognize the need for material control, understand the purchase department's functions, and competently handle purchase documentation.
- **CO4:** Develop expertise in inventory control methods, including stock levels, EOQ, ABC analysis, and perpetual and periodic inventory control.
- **CO5:** Apply theoretical knowledge to real-world scenarios, making informed decisions related to material and inventory management.
- **CO6:** Develop analytical skills to assess limitations, advantages, and distinctions between cost accounting and financial accounting.
- **CO7:** Gain insight into the role of a cost accountant within an organization, fostering awareness of professional responsibilities and contributions to organizational success.

SYLLABUS FOR S.Y.COM (2022 PATTERN)

Name of the Programme	: B.Com
Programme Code	: UC
Class	: S.Y.B.Com
Semester	: III
Course Name	: Cost and Works Accounting -I (Practical)
Course Code	: UCCWASEC2(B)
Credit	: 02 Credits (Practical)
No. of lectures	: 30

Course Outcomes:

- **CO 1:** Students can identify and categorize various costs in manufacturing processes confidently.
- **CO 2:** Students demonstrate the ability to analyze utility bills effectively, distinguishing between variable, semi-variable, and fixed costs.
- **CO 3:** Students exhibit a solid understanding of material control principles and their impact on cost management.
- **CO 4:** Students can practically apply their knowledge of material receiving processes in realworld manufacturing scenarios.
- **CO 5:** Students gain valuable insights into material inspection and storage practices in manufacturing concerns.
- **CO 6:** Students develop skills in planning and organizing educational industrial visits for practical learning.
- **CO 7:** Students engage in reflective analysis and open discussions, showcasing their ability to review practical experiences and share insights gained