



Anekant Education Society's
Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati
Department of B. Voc E-Commerce & Digital Marketing

A REPORT ON
INDUSTRIAL VISIT TO AJSPIRE TECHNOLOGIES PVT. LTD,
BARAMATI, ON 11TH FEBRUARY 2023.

Department of E-Commerce & Digital Marketing, T.C. College, Baramati organized one day industrial visit at 'AjSpire Technologies Pvt. Ltd. Baramati' on the 11th February 2023. There were 35 students benefited with this visit along with 2 faculty members. The main objective of the visit was to aware about the practical functioning of E-Commerce Website development projects and mobile application developments' work which is doing the industry.

The aim of the visit was to show them around the working of the E-Commerce and Digital Marketing websites designs and development, virtual exposure to the hygienic practices in the Social Media Marketing and management in various sections. Mr. Ajit Tilekar, Founder Director and their entire team guided our students during whole visit in 3 batch wise students. On the onset of the visit, Students were shown various websites and mobile applications which were developed by the company. The process from require of the client to deployment of the system was explained through running and ongoing projects. Later they were taken for a physical tour wherein the coding and testing phases were explained in detail.

Later, in last session they were given small task to our students and asked them to present their strategies on given tasks. Students were learned and enjoyed whole sessions.

VISIT OUTCOMES:

- The students were learned huge practical knowledge in terms of E-commerce system, traditional & Digital Marketing, Finance, Supply chain, HR and Administration and many more disciplines at working area in the organization.
- This practical knowledge will definitely help our students in future during their careers. Lastly, students were thanked to Mr. Ajit Tilekar, Founder Director and their entire team for their cooperation.

Noted
USB / 2023
Ajit

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दिनांक: 15 FEB 2023


Head of Department