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Anekant Education Society's  
Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati  
Department of B. Voc E-Commerce & Digital Marketing

A REPORT ON

INDUSTRIAL VISIT TO MAPRO FOOD PARK & ADMINISTRATIVE OFFICE,  
SHENDURJANE, WAI DIST- SATARA ON 12TH DECEMBER 2022.

Department of E-Commerce & Digital Marketing, T.C. College, Baramati organized one day industrial visit at 'Mapro Food Park and Administrative office, Shendurjane, Wai (Satara)' on the 12th December 2022. There are 45 students were benefited with this visit along with 2 faculty members. The main objective of the visit was to aware about the practical functioning of administrative works which is doing the industry.

The aim of the visit was to show them around the working of the production unit, virtual exposure to the hygienic practices in the production area and management in various sections. Ms. Sneha, Ms. Varsha and Mrs. Shubahangi madam guided our students during whole visit in 3 batch wise students.

On the onset of the visit, Students were shown three short videos on the history, raw materials, products, plant layout etc. Mapro was founded in 1959, by Mr. Kishore Vora a pharmacist by profession. Mapro's portfolio of products provides a high quotient of natural fruit in the form of jams, fruit bars and chews, syrups, crushes, squashes, and desert toppings. The process from collection of the raw materials to the finished products was explained through these videos. Later they were taken for a plant tour wherein the operations of the plant were explained in detail. The students were astonished to learn that products of 15,000 liters were produced in the plant during the day.

The students were also shown the processing, filling and packaging of the product in clean and hygienic conditions. They witnessed first-hand, state-of-the-art production facilities used by Mapro to develop, produce, package, store and sell food products, to meet and exceed customers' expectations. On finishing the factory visit, the students tasted the various samples and shopped for Jams, Crushes, Squashes, Syrups, Toppings, Jello, Fruit Cube, Ready To Drink drinks, and various flavored khakras to their hearts content at the Mapro outlet. Simultaneously, the production unit facility was shown. Students later enjoyed food products at the Mapro food park.

VISIT OUTCOMES:

- The students were learned huge practical knowledge in terms of Dispatch line, E-commerce system, traditional & Digital Marketing, Finance, Production and operation, Supply chain, HR and Administration and many more disciplines at working area in the organization.
- This practical knowledge will definitely help our students in future during their careers. Lastly, students were thanked to Mr. Satish Pawar, Asst. HR Manager and all Mapro team for their cooperation.

Noted  
VIB  
T.C.C.  
[Signature]

तु. घ. कॉलेज, बारामती  
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