



Anekant Education Society's

Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati

Certificate Course "Marketing Management Skills"

Date: 20th March, 2023

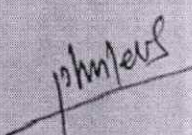
Report of Certificate Course: Marketing Management Skills


Tuljaram Chaturchand College of Arts, Science & Commerce, in second semester of academic year 2022-23 has organized Certificate course in all faculties with subjects which are required for skill improvement of students. Certificate courses with two credits are compulsory for Arts, Science and Commerce of PG students. B.Voc Retail Management was participated in certificate courses with subject Marketing Management Skills. Prof. Mahesh S. Phule has conducted this course.

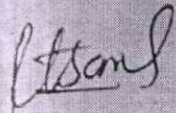
We have MoU with A. S. Marketing, Pune we conduct this certificate course under their guide lines Mr. Atul Salagare & he helped us to design syllabus. Certificate course with subject Marketing Management Skills have 2 credits which required 12hrs theory part and 18 hrs practical part to complete this course. Theory part includes 8 chapters with title marketing strategies, consumer decision making, branding and Marketing Research etc.. Practical part includes 5 chapters with title Marketing Survey, Supply chain Management, Promotion etc.

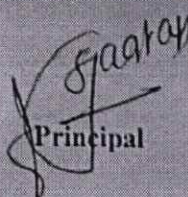
In this Marketing Management Skills students were participated and they were got complete knowledge about Marketing Management Skills. Student's response for this certificate course was very good and they are happy with information that provided from our faculty Prof. Mahesh S. Phule. This certificate course conducted in February & March.

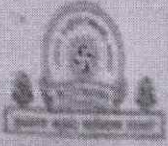
We express our special thanks to Dr. Chandrashekhar V. Murumkar Principal, for this certificate course. I also thanks to Dr. Ramchadra Sapkal and Dr. J.K. Pawar for there kind support and valuable guidance.


Prof. M.S. Phule
Course In-Charge


Dr. J.K. Pawar
Departmental Course
Co-ordinator


Dr. R.T. Sapkal
Certificate Course
Co-ordinator


Principal



Anekant Education Society's

Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati
Certificate Course- Marketing Management Skills

20th March, 2023

To,
The Principal,
Tuljaram Chaturchand College of Arts, Science & Commerce
Baramati

Subject: Request to reimburse the remuneration of Certificate Course in Marketing Management Skills

Respected Sir,

With reference to above mentioned PG Students have been completed Certificate Course in Marketing Management Skills successfully during the Semester- II. Total 29 students enrolled this certificate course.

Expenses
Marketing Management Skills

Teaching Faculty	Remuneration	Total
Prof. M.S. Phule	13,500/-	13,500/-
	Total	13,500/-

I request you to sanction the expenditure and give kind permission for disbursement of remuneration to teaching staff.

Thanking You,
Checked and found correct
Recommended for Payment
Yours Sincerely,

Account Section
MOD/
YKS P/10/2023

Prof. M.S. Phule
Course In-Charge

Account Section
MOD/
YKS P/10/2023

Dr. J.K. Pawar
Departmental Course
Co-ordinator

Dr. R.T. Sapkal
Certificate Course
Co-ordinator

Principal

Bank & Branch Name Axis Bank, Baramati
 Bank IFSC Code UTIB0000135
 Bank A/c. No. 918010091373158

Anekant Education Society's
Tuljaram Chaturchand College
 of Arts, Science and Commerce, Baramati.
 (Autonomous)

GRANT BASIS (Jr / Sr / P.G.)
 NON GRANT BASIS (Jr / Sr / P.G.)

BILL FOR THE MONTH March-2020

1. Name of the Teacher Mahesh Subhash Phnis
2. Subject Certificate Course - Marketing Management Skills
3. Total Work - load (Per Week)
 - i) Senior College Periods
 - ii) Junior College Periods
4. Bill Claimed for Theory Period @ Rs. Per period
5. Bill Claimed for Practical Practical @ Rs. Per practical
6. Total amount of the bills Rs. 13,500/-
 (In Words Rs. Thirteen thousand Five Hundred only)

TDG 20/3
2700

I hereby certify that, I have taken all the periods shown in this monthly report statement
 (Attach the Statement)

Verified and Found Correct

[Signature]
 (Signature of the Head of the Dept.)

[Signature]
 (Signature of the Teacher)

VICE PRINCIPAL'S REMARKS

Verified I am satisfied with the record submitted by the Teacher.
 This bill is payable as per total workload in the Department. Bill Passed for payment.

Checked and found Correct
 Recommended for Payment 13500/- Sanctioned, Pay

[Signature]
 Vice Principal/ in Charge
 Tuljaram Chaturchand College,
 Baramati.

Principal
 Tuljaram Chaturchand College,
 Baramati.

Received
Blockwork
under
MOU
20/03/20

For Office Use Only

Payment Remark :
 Paid in Cash / Transfer
 Cheque NO. Dated
 Pay sheet Page No.

Clerk
 Account Section

O.S./ Registrar
 Tuljaram Chaturchand College,
 Baramati.

Anekant Education Society's
Tuljaram Chaturehand College of Arts, Science and Commerce,
Baramati Dist. – Pune
(Autonomous)

Certificate Course: Marketing Management Skills

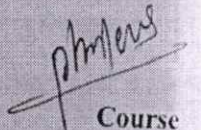
Exam Time Table

(2022-23)

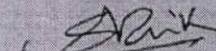
Day & Date	Subject	Time
Friday, 13 th March, 2023	Marketing Management Skills (Online Test)	004.00 pm to 05.30 pm

Instructions for candidate:

- 1) The test will be conducted by using online platform (i.e. Google form)
- 2) The test is compulsory and there is no retest for absent students.
- 3) During the test if you face any technical difficulty please contact on this number – 9922555523.


Course
In charge


Certificate Course
Chairman


Principal

Clerk
Account Section

Tuljaram Chaturehand College,
Baramati.

Anekant Education Society's
Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati

(Autonomous)

Certificate Course- Marketing Management Skills

Time Table February-2023

Time	Theory	Time	Practical
06.00 pm to 07.30 pm	06/02/2023	01.00 pm onwards	06/02/2023
	07/02/2023		07/02/2023
	08/02/2023		08/02/2023
	09/02/2023		09/02/2023
	10/02/2023		10/02/2023
	11/02/2023		11/02/2023
	13/02/2023		
	14/02/2023		

What's app group link: https://chat.whatsapp.com/CdFlepl_eXYR2ykFEYwQMVe

Venue: Class No. 39 Vocational Centre

06.00 pm to 07.30 pm

01.00 pm onwards

Course Incharge
 (9922555523)

Certificate Course Chairman

Principal

Course In

Clerk
 Account Section

Tuljaram Chaturchand College,
 Baramati.

Tuljaram Chaturchand College of Arts, Science & Commerce
Autonomous

0032	Subject Code :
036	Subject: Marketing Management Skills
	Exam Name : Certificate Course
	Sem : I (March-2023)
	Mahesh Phule

Seat No	PRN	Student Name	Marks/Grade/Ab	Remark
14393	112223214393	PAIJI PRADNYA SURYAKANT	Complete	
14698	11213214550	BIBE ASHWINI LAXMAN	Complete	
14688	11213214543	KHARDEKAR RUTUJA SANJAY	Incomplete	
14976	11213214976	DOMBALE AVINASH SANJAY	Complete	
14470	11213214432	SILAKH APSANA ASHPAK	Complete	
14462	11213214599	BANKAR ROHAN RAMCHANDRA	Complete	
14487	11213214404	DIKANDORE PRIYANKA HANUMANT	Complete	
14485	11213214403	DEOKAR YOGESH ABASAHEB	Complete	
14477	11213214430	MORE TUSHAR DADASAHEB	Complete	
14475	11213214417	PAWAR MONALI NAMDEO	Complete	
14478	11213214391	KALE RAJSHRI RAJENDRA	Complete	
14702	11203212025	LADKAT HARSHADA SUDAM	Complete	
14482	11213214413	DAPHAL PIYUSHA PURUSHOTTAM	Complete	
14709	11203212027	WABALE RUTUJA BALASO	Complete	
6196	11213214431	GARDE DIVYA SUNIL	Complete	
14480	11213214392	MANGARUSHALI GOPAL	Complete	
14472	11213214412	SHENDE PREMA VASANT	Complete	
14474	11213214413	UGHDE STEEMA BHIKAJI	Complete	
14473	11213214415	SHENDE POOJA VASANT	Complete	
14463	11213214429	PATOLE DEHANASHRI DILIP	Complete	
14468	11213214458	DONGARE SNEHAL CHINTAMANI	Complete	
14461	11213214395	KAMBLE DIKSHA SAJJAN	Complete	
14476	11213214411	RAUT PRATIKSHA HARIDAS	Complete	
14467	11213214414	DESHMUKH PRAJAKTA KIRAN	Complete	
12028	11203212028	S AWANT SHUBHAM UDDHAV	Complete	
14469	11213214398	SALVE SIDDHARTH MILIND	Complete	
14464	11213214397	UDDHAV ROHINI SHYAM	Complete	
15046	11213214992	ULAVAN PRAKASH BHIMAJI	Complete	
12541	11203212141	VAVALI VIKAS ASHOK	Complete	

phule
Certificate Course Incharge

Clerk
Account Section

O.S./ Registrar
Tuljaram Chaturchand College,
Baramati.

Anekand Education Society's
Tuljaram Chaturhand College of Arts, Science & Commerce, Baramati

Autonomous
 Certificate Course: Marketing Management Skills (January - 2023)

Attendance Sheet (Theory)

Sr. No.	Name of Student	Roll No.	11/2/23	14/2/23	15/2/23	16/2/23	17/2/23	21/2/23	22/2/23	23/2/23	03/3/23	06/3/23
1	SHAIKH AFSANA ASHPAK	14479	A	A	A	A	A	A	A	A	A	A
2	BANKAR ROHAN RAMCHANDRA	14462	A	A	A	A	A	A	A	A	A	A
3	MORE TUSHAR DADASAHEB	14475	A	A	A	A	A	A	A	A	A	A
4	DHANDORE PRIYANKA HANUM	14487	A	A	A	A	A	A	A	A	A	A
5	DEOKAR YOGESH ABASAHEB	14485	A	A	A	A	A	A	A	A	A	A
6	PATIL PRADNYA SURYAKANT	14393	A	A	A	A	A	A	A	A	A	A
7	BIBE ASHWINI LAXMAN	14698	A	A	A	A	A	A	A	A	A	A
8	GARDE DIVYA SUNIL	0196	A	A	A	A	A	A	A	A	A	A
9	SHENDE PREMA VASANT	14472	A	A	A	A	A	A	A	A	A	A
10	SHENDE POOJA VASANT	14473	A	A	A	A	A	A	A	A	A	A
11	KALE RAJSHRI RAJENDRA	14478	A	A	A	A	A	A	A	A	A	A
12	PAWAR PONALI NAMDEO	14478	A	A	A	A	A	A	A	A	A	A
13	LADKAT PIYUSHA PURUSHOTAM	14482	A	A	A	A	A	A	A	A	A	A
14	LADKAT HARSHADA SUDAM	14702	A	A	A	A	A	A	A	A	A	A
15	WABALE RUTUJA BALASO	14709	A	A	A	A	A	A	A	A	A	A
16	PATOLE DHANASHRI DILIP	14463	A	A	A	A	A	A	A	A	A	A
17	DONGARE SNEHAL CHINTAMAN	14468	A	A	A	A	A	A	A	A	A	A
18	UGHDE SEEMA BHIKAJI	14474	A	A	A	A	A	A	A	A	A	A
19	RAUT PRATIKSHA HARIDAS	14476	A	A	A	A	A	A	A	A	A	A
20	DESHMUKH PRAJAKTA KIRAN	14497	A	A	A	A	A	A	A	A	A	A
21	KAMBLE DIKSHA SAHAN	14461	A	A	A	A	A	A	A	A	A	A
22	SAWANT SHUBHAM BIDDHAY	14428	A	A	A	A	A	A	A	A	A	A
23	SALVE SIDDHARTH MILIND	14469	A	A	A	A	A	A	A	A	A	A
24	Khurkekar Rubina Sanyas		A	A	A	A	A	A	A	A	A	A
25	Chavhan Pratiksha Bh.raj		A	A	A	A	A	A	A	A	A	A
26	Jadhav Rohan Sanyas		A	A	A	A	A	A	A	A	A	A
27	Laxkar Vikas Raj.ks		A	A	A	A	A	A	A	A	A	A
28	Shinde Divya Sanyas		A	A	A	A	A	A	A	A	A	A
29	Mang Vrushali Sanyas		A	A	A	A	A	A	A	A	A	A
29	Dombale Anuradha		A	A	A	A	A	A	A	A	A	A

Pratik

Auckland Education Society's
Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati
 Autonomous
 Certificate Course: Marketing Management Skills (January - 2023)
 Attendance Sheet (Practical)

Sr. No.	Name of Student	Class	Roll No.	8/2/23	9/2/23	10/2/23	01/3/23	8/3/23	10/3/23	11/3/23
1	SHAIKH AFSANA ASHRAK	M.A.(English)-II	14470	A	A	A	A	A	A	A
2	BANKAR ROHAN RAMCHANDRAN	M.A.(English)-II	14462	A	A	A	A	A	A	A
3	MORE TUSHAR DADAS AHEB	M.A.(English)-II	14477	A	A	A	A	A	A	A
4	DHANDORE PRIYANKA HANUM	M.A.(English)-II	14457	A	A	A	A	A	A	A
5	DEOKAR YOGESH ABASAHEB	M.A.(English)-II	14485	A	A	A	A	A	A	A
6	PATIL PRADNYA SURYAKANT	M.A.(English)-II	14393	A	A	A	A	A	A	A
7	BIBE ASHWINI LAXMAN	M.A.(English)-II	14698	A	A	A	A	A	A	A
8	GARDE DIVYA SUNIL	M.A.(English)-II	6196	A	A	A	A	A	A	A
9	SHENDE PREMA VASANT	M.A.(English)-II	14472	A	A	A	A	A	A	A
10	SHENDE POOJA VASANT	M.A.(English)-II	14473	A	A	A	A	A	A	A
11	KALE RAJSHRI RAJENDRA	M.A.(English)-II	14478	A	A	A	A	A	A	A
12	PAWAR PUNALI NANDKANT	M.A.(English)-II	14475	A	A	A	A	A	A	A
13	DAPHAL PIYUSHA PURUSHOTAM	M.A.(English)-II	14482	A	A	A	A	A	A	A
14	LADKAT HAKSHADA SUDAM	M.A.(English)-II	14702	A	A	A	A	A	A	A
15	WABALE RUTUJA BALASO	M.A.(English)-II	14709	A	A	A	A	A	A	A
16	PATOLE DHANANSHIR DILIP	M.A.(English)-II	14463	A	A	A	A	A	A	A
17	DONGARE SNEHAL CHINTAMAN	M.A.(English)-II	14468	A	A	A	A	A	A	A
18	UGHDE SEEMA DHIRAJ	M.A.(English)-II	14474	A	A	A	A	A	A	A
19	RAUT PRATIKSHA HARIDAS	M.A.(English)-II	14476	A	A	A	A	A	A	A
20	DESHMUKH PRAJAKTA KHAN	M.A.(English)-II	14467	A	A	A	A	A	A	A
21	KAMBLE DEE SHA SATTAN	M.A.(English)-II	14461	A	A	A	A	A	A	A
22	SAWANT SHUBHAM UDDHAV	M.A.(English)-II	12028	A	A	A	A	A	A	A
23	SALVE SIDDHARTH MILIND	M.A.(English)-II	14469	A	A	A	A	A	A	A
24	Khardekar...			A	A	A	A	A	A	A
25	Chavan Babasaheb...		15016	A	A	A	A	A	A	A
26	Jadhav Rajendra...		14464	A	A	A	A	A	A	A
27	Georgis Dhanraj...		14460	A	A	A	A	A	A	A
28	Lavate Vikas Ashok...		14450	A	A	A	A	A	A	A
29	Mane Vinayak...		14450	A	A	A	A	A	A	A
29	Pembale Anant...		14470	A	A	A	A	A	A	A

Phulgar