

Minutes of the MeetingDate: 30th September, 2022

The offline meeting of Board of Studies in 'Marketing', members was scheduled on Friday, 30th September, 2022 at 11.30 a.m. to discuss and decide the various issues as mentioned in the agenda.

Dr. Megha Badve, Chairman, Marketing presided the meeting. As a chairman of the meeting Dr. Megha Badve welcomed all the members and briefed about the purpose of the meeting. In short she explained the agenda to be discussed in the meeting. She also discussed about the importance of the meeting of the board and work to be done. All the members of the board discussed agenda of the meeting as per the sequence and gave their valuable suggestions. Feedback is collected from students, parents, alumni and other stakeholders and considered at the time of Board of studies meeting in designing syllabus and appropriate suggestions were incorporated in syllabus. The proceeding of the meeting is given below:

Subject 1: To confirm the minutes of the previous meeting held on 7th April, 2022

Dr. Megha Badve read the minutes of the previous meeting held on 7th April, 2022, all members present in the meeting approved it.

Subject 2: To design and approve course and credit structure for the B.Com.

Class	Sem.	Core Course	Elective Course			Ability Enhancement Compulsory Courses (AECC)		Total Credits
			Discipline Specific Elective	Dissertation Project	Generic Elective Courses	Ability Enhancement Compulsory Courses	Skill Enhancement Courses	
F.Y B.Com	I	4 Papers x 3 Credits = 12 Credits Total = 12 Credits	A. Entrepreneurship Development / Business Statistics B. CPBE / Marketing and Salesmanship 2 Papers X 3 = 06 Credits	-	-	A. Marathi B. Hindi C. Additional English 1 Paper X 3 = 3 Credits	Financial Accounting I Practical 1 Paper X 2 = 2 Credits	23
	II	4 Papers x 3 Credits = 12 Credits Total = 12 Credits	A. Entrepreneurship Development / Business Statistics B. CPBE / Marketing and Salesmanship 2 Papers X 3 = 06	-	Phy. Edu. 2 Credits Democracy 2 Credits Total Credits =	D. Marathi E. Hindi F. Additional English 1 Paper X 3 = 3 Credits	Financial Accounting II Practical 1 Paper X 2 = 2 Credits	27

S.Y B.C om	III	5 Papers x 3 Credits = 15 Credits Total = 15 Credits	A. Marketing Management - I B. Cost and Works Accounting - I C. Banking and Finance - I D. Business Statistics - I 1 Paper X 3 = 3 Credits	-	4 Certificat e Course Not Related to Subject 2 Credits	-	1 Business Communication -I Practical 2.Special Paper I Practical 2 Papers X 2 = 4 Credits	24
	IV	5 Papers x 3 Credits = 15 Credits Total = 15 Credits	E. Marketing Management - II F. Cost and Works Accounting - II G. Banking and Finance - II H. Business Statistics -II 1 Paper X 3 = 3 Credits	-	Env.Sci. Paper - I 2 Credits	-	1 Business Communication -II Practical 2.Special Paper II Practical 2 Papers X 2 = 4 Credits	24
T.Y B.C om	V	4 Papers x 3 Credits = 12 Credits Total = 12 Credits	A. Marketing Management - III & IV B. Cost and Works Accounting - III & IV C. Banking and Finance - III & IV D. Business Statistics - III & IV 2 Papers X 3 = 6 Credits Certificate Course Related to subject = 2 Credit Total Credits = 08	-	-	-	1.Auditing Practical 2.Special Paper Practical 2 Papers X 2 = 4 Credits	24
	VI	4 Papers x 3 Credits = 12 Credits Total = 12 Credits	E. Marketing Management - V & VI F. Cost and Works Accounting - V & VI G. Banking and Finance - V & VI H. Business Statistics - V & VI	One Project based special subject = 2 credits	-	-	1.Taxation Practical 1 Paper X 2 = 2 Credits	22

		2 Papers X 3 = 6 Credits					
	78 Credits	32 Credits	2 Credits	8 Credits	6 Credits	18 Credits	144

Resolution: It was approved abovesaid course and credit structure for the B.Com.

Proposed By: Dr. Megha Badve

Seconded By : Prof. Shweta Borawake

Subject 3: To prepare and approve curriculum of FYBCom. Semester-I (2022 pattern) to be implemented from the academic year 2022-2023.

Dr. Megha Badve proposed the subject of syllabus and academic framework of the F.Y.B. Com. All members discussed the proposed syllabus of various subjects (after considering the feedback received from students) which will be implemented from the academic year 2022-23. The members of the meeting discussed all the subjects' one by one in thorough manner and provided their valuable suggestions wherever required. Dr. Janardhan Pawar, Lt. Vivek Bale, Dr. Madhavi Kamthe, Dr. Tekawade Bhagyshri, Shri. Sushilkumar Somani, and Mr. Bhagyesh Birajdar gave their valuable suggestions to necessary changes in the syllabus of **Marketing & Salesmanship II, and Consumer Protection & Business Ethics II**. They also asked to avoid repetitions of contents in the syllabus. They also asked Dr. Megha Badve to reduce the syllabus contents of Marketing & Salesmanship II, and Consumer Protection & Business Ethics II.

After the discussion it was agreed that the title of papers should be as follows –

- a) **Marketing & Salesmanship II**
- b) **Consumer Protection & Business Ethics II**

Sr. No.	Class	Pattern	Semester	Course Code	Course Title	Course Type	No of credits
1.	F.Y.B.Com	2022 Pattern	II	UCMS121B	Marketing & Salesmanship II,	Theory	03
2.	F.Y.B.Com	2022 Pattern	II	UCCP121A	Consumer	Theory	03

				Protection & Business Ethics II		
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Resolution: it was resolved that the following subject framed and approved for the academic year 2022-23.

Proposed By: Dr. Megha Badve

Seconded By : Prof. Shweta Borawake

Subject 4: To prepare and approve curriculum of certificate courses for UG and PG programmes as per 2022 pattern.

Dr. Megha Badve proposed the subject of Certificate Course in Marketing in this II term. All the committee members discussed the subject of design and credit allotment in the meeting and gave their opinions regarding the same.

Proposed By: Dr. Megha Badve

Seconded By : Dr. Vivek Bale

Subject 5: To discuss and incorporate the relevant feedbacks of the stakeholders (students, teachers, parents, alumni and employers) in the curriculum.

Dr. Megha Badve proposed the subject of feedbacks of the stakeholders (students, teachers, parents, alumni and employers) in the curriculum, Dr. Megha Badve told that college already collected feedback from stakeholders (students, teachers, parents, alumni and employers) and it was incorporated while preparing syllabus.

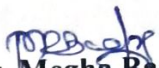
Resolution: It was approved incorporation of the relevant feedbacks of the stakeholders (students, teachers, parents, alumni and employers) in the curriculum.

Proposed By: Dr. Megha Badve

Seconded By : Prof. Shweta Borawake

Subject 6: Any other issue with the permission of the chair.

As there were no any other issue so the meeting was concluded by vote of thanks given by Prof. Dinesh Gore.


Dr. Megha Badve
Chairman, Board of Studies,
Marketing,


IQAC Co-ordinator


Principal