



Anekant Education Society's

**Tuljaram Chaturchand College, Baramati**

(Autonomous)

**DEPARTMENT OF COMMERCE**

(Board of Studies in Marketing)

**Minutes of Board of Studies Meeting No.5**

**Date of Meeting: 07/04/2022**

**Venue: Department of Commerce**

April 2022

Anekant Education Society's  
Tuljaram Chaturchand College, Baramati  
(Autonomous)

Department of Commerce

Board of Studies in Marketing

**NOTICE**


Date: 07/04/2022

This is to inform to all the members of Board of Studies, Marketing that the meeting is scheduled on Thursday 07<sup>th</sup> April, 2022 at 11:30 a. m. The agenda of the meeting is as follows:

**AGENDA OF THE MEETING**

The agenda of the meeting included the following subjects:

1. To confirm the minutes of the previous meeting held on 30<sup>th</sup> September, 2022.
2. To design and approve course and credit structure for the B.Com. and M. Com. programme in accordance with 2022 pattern.
3. To prepare and approve curriculum of FYBCom. Semester-I (2022 pattern) to be implemented from the academic year 2022-2023.
4. To prepare and approve curriculum of certificate courses for UG and PG programmes as per 2022 pattern.
5. To discuss and incorporate the relevant feedbacks of the stakeholders (students, teachers, parents, alumni and employers) in the curriculum.
6. Any other issue with the permission of the chair.

  
Dr. Megha Badve  
Chairman, Board of Studies,  
Marketing

  
Principal

**Members Present for the meeting**

1.	Dr. Megha Badve	Chairman
2.	Dr. Janardhan Pawar	Internal Member
3.	Dr. Vivek Bale	Internal Member
4.	Ms. Shweta Borawake	Internal Member
5.	Dr. Madhavi Kamthe	External Member Vice-Chancellor Nominee
6.	Dr. Sanjay Parab	External Member from other University
7.	Dr. Rupesh Shah	External Member from other University
8.	Dr. Bhagyashri Tekawade	Industry Expert
1.	Shri. Sushilkumar Somani	Meritorious Alumni
10.	Shri. Bhagyesh Birasdar	PG Student

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## Department of Commerce

### **AGENDA OF THE MEETING**

The agenda of the meeting included the following subjects:

#### **Agenda of the Meeting**

1. To confirm the minutes of the previous meeting held on 9<sup>th</sup> April, 2021.
2. To design and approve course and credit structure for the B.Com. and M. Com. programme in accordance with 2022 pattern.
3. To prepare and approve curriculum of FYBCom. Semester-I (2022 pattern) to be implemented from the academic year 2022-2023.
4. To prepare and approve curriculum of certificate courses for UG and PG programmes as per 2022 pattern.
5. To discuss and incorporate the relevant feedbacks of the stakeholders (students, teachers, parents, alumni and employers) in the curriculum.
6. Any other issue with the permission of the chair.

**List of members absent for the meeting**

Sr. No.	Name of Member	Designation
1.	NIL	

**Minutes of the Meeting**

**Date: 30<sup>th</sup> September, 2022**

The offline meeting of Board of Studies in 'Marketing', members was scheduled on Thursday, 30<sup>th</sup> September, 2022 at 11.30 a.m. to discuss and decide the various issues as mentioned in the agenda.

Dr. Megha Badve, Chairperson, Marketing presided the meeting. As a chairperson of the meeting Dr. Megha Badve welcomed all the members and briefed about the purpose of the meeting. In short she explained the agenda to be discussed in the meeting. She also discussed about the importance of the meeting of the board and work to be done. All the members of the board discussed agenda of the meeting as per the sequence and gave their valuable suggestions. The proceeding of the meeting is given below:

**Subject 1: Confirmation of the minutes of the previous meeting**

Dr. Megha Badve, Chairman read the minutes of previous meeting held on Thursday 30<sup>th</sup> April, 2022 at 11 a. m. at the department of Commerce and all the members approved it.

**Subject 2 : To design and approve course and credit structure for the B.Com. and M. Com. programme in accordance with 2022 pattern.**

Dr. Megha Badve proposed the subject of syllabus and academic framework of the F.Y.B. Com. All members discussed the proposed syllabus of various subjects which will be implemented from the academic year 2022-23. The members of the meeting discussed all the subjects' one by one in thorough manner and provided their valuable suggestions wherever required. Dr. Janardhan Pawar, Lt. Vivek Bale, Dr. Sanjay Parab and Dr. Madhavi Kamthe, Dr. Tekawade Bhagyshri, Shri. Sushilkumar Somani, Prof. Shweta Borawake, and Mr. Bhagyesh Birajdar gave their valuable suggestions to necessary changes in the syllabus of **Marketing & Salesmanship I, and Consumer Protection & Business Ethics I**. They also asked to avoid repetitions of contents in the syllabus. They also asked Dr. Megha Badve to reduce the syllabus contents of **Marketing & Salesmanship I, and Consumer Protection & Business Ethics I**.

Class	Sem	Core Course	Elective Course			Ability Enhancement Compulsory Courses (AECC)		Total Credits
			Discipline Specific Elective	Dissertation Project	Generic Elective Courses	Ability Enhancement Compulsory Courses	Skill Enhancement Courses	
F.Y. B.Com	I	4 Papers x 3 Credits = 12 Credits Total = 12 Credits	A. Entrepreneurship Development / Business Statistics B.CPBE / Marketing and Salesmanship 2 Papers X 3 = 06 Credits	-	-	A. Marathi B. Hindi C. Additional English 1 Paper X 3 = 3 Credits	Financial Accounting I Practical 1 Paper X 2 = 2 Credits	23
	II	4 Papers x 3 Credits = 12 Credits Total = 12 Credits	A. Entrepreneurship Development / Business Statistics B.CPBE / Marketing and Salesmanship 2 Papers X 3 = 06 Credits	-	Phy.Edu. 2 Credits Democracy 2 Credits Total Credits = 4	D. Marathi E. Hindi F. Additional English 1 Paper X 3 = 3 Credits	Financial Accounting II Practical 1 Paper X 2 = 2 Credits	27
S.Y. B.Com	II	5 Papers x 3 Credits = 15 Credits Total = 15 Credits	A. Marketing Management - I B. Cost and Works Accounting - I C. Banking and Finance - I D. Business Statistics - I 1 Paper X 3 = 3 Credits	-	Certificate Course Not Related to Subject 2 Credits	-	1. Business Communication - I Practical 2. Special Paper I Practical 2 Papers X 2 = 4 Credits	24
	IV	5 Papers x 3 Credits = 15 Credits Total = 15 Credits	E. Marketing Management - II F. Cost and Works Accounting - II G. Banking and Finance - II H. Business Statistics - II 1 Paper X 3 = 3 Credits	-	Env.Sci. Paper - I 2 Credits	-	1. Business Communication - II Practical 2. Special Paper II Practical 2 Papers X 2 = 4 Credits	24
T.Y. B.Com	V	4 Papers x 3 Credits = 12 Credits Total = 12 Credits	A. Marketing Management - III & IV B. Cost and Works Accounting - III & IV C. Banking and Finance - III & IV D. Business Statistics - III & IV	-	-	-	1. Auditing Practical 2. Special Paper Practical 2 Papers X 2 = 4 Credits	24

		2 Papers X 3 = 6 Credits Certificate Course Related to subject = 2 Credit Total Credits = 08					
V I	4 Papers x 3 Credits = 12 Credits Total = 12 Credits	E. Marketing Management – V & VI F. Cost and Works Accounting – V & VI G. Banking and Finance - V & VI H. Business Statistics – V & VI 2 Papers X 3 = 6 Credits	On e Pro ject bas ed spe cial sub ject = 2 cre dits	-	-	1.Taxation Practical 1 Paper X 2 = 2 Credits	22
	78 Credits	32 Credits	2 Credits	8 Credits	6 Credits	18 Credits	144

**Resolution :** It was approved course and credit structure for the B.Com. and M. Com. programme in accordance with 2022 pattern.

Proposed by: Dr. Megha Badve

Seconded by: Prof. Shweta Borawake

**Subject 3: To prepare and approve curriculum of FYBCom. Semester-I (2022 pattern) to be implemented from the academic year 2022-2023.**

Class	Semester	Code	Title of Paper	Type	Credit
F.Y.B.Com	I	UCMS111B	Marketing & Salesmanship I	Theory	04
F.Y.B.Com	I	UCCP111A	Consumer Protection & Business Ethics	Theory	04
F.Y.B.Com	I	UCED111B	Entrepreneurship Development I	Theory	04



**Resolution:** it was agreed that the syllabus and the framework should be accepted after making necessary modifications in the syllabus.

Proposed by: Dr. Megha Badve

Seconded by: Dr. Janardhan Pawar

**Subject 4: To prepare and approve curriculum of certificate courses for UG and PG programmes as per 2022 pattern.**

Dr. Megha Badve proposed the subject of certificate courses for UG and PG programmes as per 2022 pattern. All the committee members discussed the subject of certificate courses for UG and PG programmes as per 2022 pattern and agreed following certificate courses for UG and PG students.

**Resolution:** It was approved the certificate course for II semester.

**Subject 5: To discuss and incorporate the relevant feedbacks of the stakeholders (students, teachers, parents, alumni and employers) in the curriculum.**

Dr. Megha Badve proposed the subject of incorporate the relevant feedbacks of the stakeholders (students, teachers, parents, alumni and employers) in the curriculum. Department of Commerce and our college already collected feedback from all the stakeholders. Dr. Megha Badve told that she incorporated all suggestions received from these stakeholders while preparing syllabus.


**Resolution:** It was approved incorporation the relevant feedbacks of the stakeholders (students, teachers, parents, alumni and employers) in the curriculum.

Proposed by: Dr. Megha Badve

Seconded by: Prof. Vivek Bale

Subject 6: Any other issue with the permission of the chair.

As there were no any other issue so the meeting was concluded by vote of thanks given by Lt. Vivek Bale.

  
**Dr. Megha Badve**  
Chairperson, Board of Studies,  
Marketing,

  
**Dr. Yogini Mulay**  
IQAC Chairman

  
Principal