



Anekant Education Society's  
**TuljaramChaturchand College of Arts, Science & Commerce, Baramati**  
**Department of B.Voc Retail Management**

**Date: 11<sup>th</sup> March, 2022**

**E-Waste Campaign in association with TATA Croma**

Department of B.Voc Retail Management organized E-waste campaign in our college. The purpose of this Corporate Social Responsibility campaigning was to students get the knowledge of proper disposal of E-Waste. Through this campaign, we promoted 3 R's (i.e. Reuse, Recycle and Reduce). So by joining this campaign we can make our mother earth is healthy and we contributed towards economic, social and environmental development that creates positive impact on society at large.

On 11 March, 2022 of this activity was 10.00 am to 04.00 pm. Activity was started in college premises in front of Jivaraj Hall. Dr. Chandrasekhar V. Murumkar, Principal inaugurated the event and inspiring the students through his motivational words and explains future importance of proper disposal of E-waste. In this activity Prof. Sudhir Taware, Prof. Amruta Bapat & Prof. Shubdha Patvardhan were also present. After that Students engaged themselves in convincing e-waste depositors and collected numerous products from 178 students and staffs such as charger, headphone, radio, mobiles, monitors, DVD, Speakers etc.

This does not end here; they have something that will act as a catalyst for our participation in this campaign. Croma promised that they will plant a tree for every e-waste we gave to them plus a Rs. 500/- redeemable voucher that can be redeemed in TATA Croma store with proof that they gave us a certificate for participation of each contributor.

We thanked Mr. Sameer Divare (Store Manager, Baramati) for allowing us to implement this activity in our college & giving valuable support to us.

All the students were very happy during this activity because they got knowledge of Corporate Social Responsibility of corporate. There was a very good response from students. In all 57 students participated in this activity.

It was an intuitive activity and a great learning experience to understand the nuances and realities of the Corporate Social Responsibility, which in itself is a rare exposure. Prof. Mahesh S. Phule, Mr. Sudhir K. Taware and Mrs. Amruta G. Bapat organized the CSR activity and guided the students throughout the journey.

We express our special thanks to Dr. Chandrashekhar V. Murumkar Principal, for permitting to organizing E-waste campaign. We also thank to Dr. Ajit Telave for his kind support and valuable guidance.

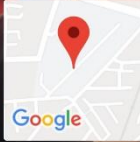
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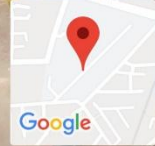
**Prof. Mahesh S. Phule**  
**Coordinator**



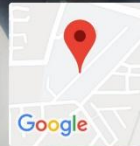
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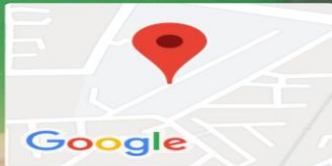
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