

RESEARCH PROJECT

Print Ad Analysis of BJP during UP Election

2022 in Dainik Jagran

Submitted in partial fulfilment of the
requirements for

The award of the degree of

B. Voc. JOURNALISM

To

SAVITRIBAI PHULE PUNE
UNIVERSITY



Under the guidance of:

Prof. Gayathri Nandhakumar

Assistant Professor

Tuljaram Chaturchand College

Submitted By:

Yash Dhaulakhandi & Mudit Goswami

3rd year, Semester-VI

Roll No: 13535 & 13548



SESSION 2021-22

TULJARAM CHATURCHAND COLLEGE
SAVITRIBAI PHULE PUNE UNIVERSITY
BARAMATI, (DIST-PUNE) 413102

CERTIFICATE

This is to certify that **YASH DHAULAKHANDI & MUDIT GOSWAMI**, students of B.Voc. Journalism, Tuljaram Chaturchand College, Savitribai Phule Pune College, enrolled for the batch 2019-22 with enrolment number 13535 & 13548, have completed the research project on the topic, **“Print Ad Analysis of BJP during UP Election 2022 in Dainik Jagran”** under my guidance and supervision. According to them, this research work is an original document prepared by their efforts independently. This research has not been previously submitted for any other reward of diploma, degree, fellowship or any other title.

Date:


Prof. Gayathri Nandhakumar

Assistant Professor

Tuljaram Chaturchand College