

RESEARCH PROJECT

Importance of Digital Marketing for SMB's

Submitted in partial fulfilment of the requirements for
the award of the degree of
B. Voc JOURNALISM

To

SAVITRIBAI PHULE PUNE UNIVERSITY



Under the guidance of:

Prof. Gayathri Nandhakumar

Assistant Professor

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Submitted By:

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3rd year, Semester-VI

Roll No: 13528 & 13529



SESSION 2021-22

TULJARAM CHATURCHAND COLLEGE

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CERTIFICATE

This is to certify that **NIKHIL YADAV & GIRISH SHARMA**, students of B. Voc. Journalism, Tuljaram Chaturchand College, Savitribai Phule Pune College, enrolled for the batch 2019-22 with enrolment number 13528 & 13529, have completed the research project on the topic, "**Importance of Digital Marketing in SMB**" under my guidance and supervision. According to them, this research work is an original document prepared by their efforts independently. This research has not been previously submitted for any other reward of diploma, degree, fellowship or any other title.

Date:



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