

CURRICULUM VITA

- 1) Name : Mr. Sunil Janardan Pawar
2) Educational Qualification : BCS, MBA(Marketing Management)
3) Present Designation : Head of Department & Assistant Professor
4) Date of Birth : 05th January 1994
5) Contact No. : 8888330843
6) Email ID : pawarsunil222@gmail.com
7) Date of Appointment : 15/06/2022
8) Teaching Experience : 03 Years
9) Date of joining in present college : 15/06/2022

10) Educational Qualification:

Sr. No.	Examination Passed	University/ Board	Year of Passing	Subject(s)	Class/ Grade
1	MBA	Savitribai Phule Pune University	2020	Marketing Management	First Class
2	BCS	Shivaji University, Kolhapur	2014	Computer Science	First Class

11) Total Research Publications: 03

- a. M.Phil./Ph.D./Research: Nil
b. Book: Nil
c. Chapter in Book: Nil
d. Research Paper: 02

Sr. No.	Title of the Paper	Name of Journal	Month and Year of publication	ISBN	UGC. No./Impact Factor/ Citation Details
1	"Mobile Payment Adoption and Online-to-Offline Purchase Conversion: The Roles of Influencer Marketing and	Phoenix International Publication House: International Multidisciplinary Research Journal (Peer Reviewed Impact Journal)	July-Sep, 2025	2583-6897	Impact Factor: 8.9

	Trust in India- A Secondary Data Synthesis"				
2	"Impact of Social Media Marketing on Consumer Behavior in Baramati's Retail Sector"	IRJMETS- International Research Journal of Moderation in Engineering Technology and Science	January 2026	2582-5208	Impact Factor: 8.1

e. **Research Project:** Nil

f. **Papers presented in Seminar/ Conference:**01

Sr. No.	Name of the Conference/ Seminar	Title of the paper	Date	Level (State/ National/ International)	Name of the Organizer
1	10 th International Conference 'e-ITBM' 2025 on "Next-Generation Technologies: AI to Industry 5.0 and Beyond"	"Role of Social Media Marketing in Digital Marketing Agencies"	22/03/2025	International	Vidya Pratishthan's Institute of Information Technology (VIIT), Baramati

g. **Patents published/Register:** Nil

12) Work Experience on Academic Bodies and other:

Sr. No.	Designation/ Position	Duration	Name of Institute / University	Details
1.	Member	2022-2024	Tuljaram Chaturchand College (Empowered Autonomous), Baramati	Member of Board of Studies in E-Commerce & Digital Marketing
2.	Chairman	2024 to till date	Tuljaram Chaturchand College (Empowered Autonomous), Baramati	Chairman of Board of Studies in E-Commerce & Digital Marketing
3.	Coordinator	2022-2024, 2025-2026	Tuljaram Chaturchand College (Empowered Autonomous), Baramati	Departmental IQAC Coordinator in Department of E-Commerce & Digital Marketing
4.	Website Coordinator	2022-2024, 2025-2026	Tuljaram Chaturchand College (Empowered Autonomous), Baramati	Departmental Website Coordinator in Department of E-Commerce & Digital Marketing

13) Any other Attainment:

Sr. No.	Details	Numbers	Details
1	Faculty Development Program (FDPs)	01	Participant in three days Faculty Development Programme "Sensitization Innovation & cutting adage Technology"