



Anekant Education Society's
TULJARAM CHATURCHAND COLLEGE,
(Autonomous)
BARAMATI, DIST- PUNE – 413102

**DEPARTMENT OF MEDIA AND COMMUNICATION
STUDIES**

**Proposed Syllabus For
F.Y. B.Voc. Journalism and Mass Communication**

**(F.Y. B.Voc. JMC, Semester-II)
(As Per NEP 2020)**

(2025 Pattern)

To be implemented from Academic Year 2025-2026

Preamble

AES's Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati has made the decision to change the curriculum across various faculties since June 2023 by incorporating the guidelines and provisions outlined in the National Education Policy (NEP), 2020. By integrating general (academic) education, vocational education, and experiential learning, the NEP hopes to advance education on every aspect and increase its efficiency. The NEP unveils a comprehensive and multidisciplinary educational approach that will aid in the students' intellectual, scientific, social, physical, emotional, ethical, and moral development. For the growth of the pupils, the NEP 2020 calls for adaptable curricular structures and a learning-based outcome strategy. The NEP 2020 aspires to promote academic excellence, facilitate seamless academic mobility, and increase the global competitiveness of Indian students by providing a nationally recognized and internationally comparable credit structure and course framework. As a result, more chances and doors are opened for students to follow their dreams on a worldwide scale. It also develops a system where educational achievements can be acknowledged and respected both nationally and internationally.

In response to the rapid advancements in Journalism, communication and technology and the evolving approaches in various domains of Media and related subjects, the Board of Studies in B.Voc Journalism and Mass Communication at Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati- Pune, has developed the curriculum for the first semester of FY B.Voc Journalism and Mass Communication, which goes beyond traditional academic boundaries. The syllabus is aligned with the NEP 2020 guidelines to ensure that students receive an education that prepares them for the challenges and opportunities of the 21st century. This syllabus has been designed under the framework of the Choice Based Credit System (CBCS), taking into consideration the guidelines set forth by the National Education Policy (NEP) 2020, LOCF (UGC), NCrf, NHEQF, Prof. R.D Kulkarni's Report, Government of Maharashtra's General Resolution dated 20th April and 16th May 2023, and the Circular issued by SPPU, Pune on 31st May 2023.

A Journalism and Mass Communication degree equips students with the knowledge and skills necessary for a diverse range of fulfilling media career paths. Graduates in Journalism and Mass Communication finds opportunities in various media fields, including Print Media, Electronic Media, Digital Media, Social Media, Marketing, Advertising, Public Relations, Video Production, Cinematography, Photography, Editing, Script Writing, Anchoring, Creative Content Writing, Direction, and many other media domains. Throughout

their three-year degree program, students explore the media organization of both Journalism and Video Production across different scales, from local to global. They learn to analyze and write news reports, capture images and visuals, edit the news stories or contents in various levels. The curriculum also delves into the intricate relationship between society and media, examining how communication systems evolve over time. Students also cover creative writing skills, advertising, public relations and they create stories for video production. By acquiring these comprehensive skills and knowledge, graduates are well-prepared to embark on rewarding careers that contribute to a better understanding of our world and address the challenges of our ever-changing society.

Overall, revising the Journalism and Mass Communication curriculum to align with NEP 2020 ensures that students receive a relevant, through education that equips them to successfully traverse the fast-paced, globally connected world of today. It gives them the knowledge, abilities, and competences required to achieve their academic and professional objectives in a constantly changing global environment while making a significant contribution to society.

Anekant Education Society's
TuljaramChaturchand College, Baramati
(Autonomous)

**Board of Studies (BOS) in Department of
Media and Communication Studies**

From 2025-26 to 2027-28

Sr.No.	Name of Member	Designation
1.	Mr.Chaudhari Rahul Prabhakar Head &Assistant Professor Department of Media and Communication Studies, T. C. College, Baramati.	Chairperson
2.	Mr.Bidve Prashant Parshuram Assistant Professor, Department of Media and Communication Studies, T. C. College, Baramati	Member
3.	Ms.Pawar Pooja Mohan Assistant Professor, Department of Media and Communication Studies, T. C. College, Baramati	Member
4.	Dr. Sanjay Vishnu Tambat Prof., Head, Dean,Department of Communication and journalism, SPPU	Vice-Chancellor Nominee Subject Expert from SPPU, Pune
5.	Dr. Jadhav Shivaji Gajendra Coordinator, Department of Mass Communication, Shivaji University, Kolhapur	Subject Expert from Outside the Parent University
6.	Mr. Chaudhari Mithunchandra Assistant professor, Symbiosis institute of Media and Communication, Symbiosis University, Pune.	Subject Expert from Outside the Parent University
7.	Mr. Tribhuvan Aseem Director of Native Communication, Pune	Representative from industry/corporate sector/allied areas
8.	Ms. Khane Ankita Abp Maza, Mumbai	Member of the College Alumni
9.	Mr. Bobhate Anshuman Dinesh	UG Student

Credit Distribution Structure for F.Y.B.Voc. Journalism and Mass Communication-2023-2024

Level I	Sem ester	DSC-I (General)	DSC-II (General)	DSC-III (General)	OE	VSC, SEC, (VSEC)	AEC, VEC, IKS	OJT, FP, CEP, CC, RP	Cum. Cr/Sem	Degree/Cu m.Cr.
4.5	I	JMC-101- GEN: Introduction to Journalism (T) (2credits)	JMC-103- GEN: Introduction to Mass Communication (T) (2credits)	JMC-105- GEN: Current Affairs, World, India Maharashtra (T) (2credits)	JMC-107- OE Aesthetics of Photograph y (T) (2 credits)	JMC-108-SEC: Computer Application for Media (P) (2 credits)	GEN-106-IKS (T) (2 credit)	—	22	UG Certificate 44 credits
		JMC-102- GEN: Writing Skills for Media (P) (2credits)	JMC-104- GEN: Photography (P) (2credits)	JMC-106- GEN: Blogging (P) (2credits)		ENV-105-VEC : Environmental Science (T) (2 credits)	ENG-104-AEC: Functional English-I (T) (2 credits)			
	II	JMC-151- GEN: News Reporting and Writing-I (T) (2 credits)	JMC-153- GEN: Introduction to Video Production (T) (2 credits)	JMC-155- GEN: Introduction to Podcast (T) (2 credits)	JMC-157- OE: Mobile Photography (T) (2 credits)	JMC-158-SEC: Anchoring skills (P) (2 credits)	ENG-154-AEC: Functional English-I (T) (2 credit)	YOG/PES/C UL/NSS/NC C-156-CC	22	
		JMC-152- GEN: News Reporting and Editing Skills (P) (2 credits)	JMC-154- GEN: Content production on Mobile (P) (2 credits)	JMC-156- GEN: Podcast Production (P) (2 credits)			COS-155-VEC: Digital & Technological Solution (T) (2 credits)			
	Cum Cr.	8	8	8	4	6	8	2	44	

Syllabus as per NEP 2020 for F.Y.B.Voc. JMC (2025 Pattern)

Sem.	Course Type	Course Code	Course Name	Theory / Practical	Credits
I	DSC-I (General)	JMC-101-GEN	Introduction to Journalism	Theory	02
		JMC-102- GEN	Writing Skills for Media	Practical	02
	DSC-II (General)	JMC-103- GEN	Introduction to Mass Communication	Theory	02
		JMC-104- GEN	Photography	Practical	02
	DSC-III (General)	JMC-105- GEN	Current Affairs, World, India Maharashtra	Theory	02
		JMC-106- GEN	Blogging	Practical	02
	Open Elective (OE)	JMC-107-OE	Aesthetics of photography	Theory	02
	Skill Enhancement Course (SEC)	JMC-108-SEC	Computer Application for Media	Practical	02
	Indian Knowledge System (IKS)	GEN-106-IKS	-	Theory	02
	Ability Enhancement Course (AEC)	ENG-104-AEC	Functional English-I	Theory	02
	Value Education Course (VEC)	ENV-105-VEC	Environmental Science	Theory	02
Total Credits Semester-I					22
II	DSC-I (General)	JMC-151- GEN	News Reporting and Writing-I	Theory	02
		JMC-152- GEN	News Reporting and Editing Skills	Practical	02
	DSC-II (General)	JMC-153- GEN	Introduction to Video Production	Theory	02
		JMC-154- GEN	Content production on Mobile	Practical	02
	DSC-III (General)	JMC-155- GEN	Introduction to Podcast	Theory	02
		JMC-156- GEN	Podcast Production	Practical	02
	Open Elective (OE)	JMC-157-OE	Mobile Photography	Practical	02
	Skill Enhancement Course (SEC)	JMC-158-SEC	Anchoring skills	Practical	02
	Ability Enhancement Course (AEC)	ENG-154-AEC	Functional English-II	Theory	02
	Value Education Course (VEC)	COS-155-VEC	Digital & Technological Solution	Theory	02
	Co-curricular Course (CC)	YOG/PES/CUL/ NSS/NCC-156- CC	YOG/PES/CUL/NSS/NCC	Theory	02
Total Credits Semester II					22
Cumulative Credits Semester I and II					44

Programme Outcomes for B.Voc Programme (POs)

Programme Outcomes for Vocational (B.Voc.) Degree Programme in accordance with National Education Policy-2020 with effect from Academic Year 2023-24.

Bachelor of Vocation (B.Voc.) Courses are designed to provide students with specific vocational skills and knowledge that are directly applicable to the industry or field they are studying. The programme outcomes of these courses typically focus on preparing students for employment or entrepreneurship in their chosen vocational area.

PO1	Technical Competence: Students will acquire specialized technical skills and knowledge relevant to their chosen vocation, enabling them to perform tasks effectively and efficiently in their respective industries.
PO2	Problem Solving Skills: Students will develop the ability to identify, analyze, and solve problems encountered in their vocational field, using both theoretical knowledge and practical experience.
PO3	Employability Skills: Students will gain employability skills such as communication, teamwork, leadership, adaptability, and professionalism, which are essential for success in the workplace.
PO4	Industry Relevance and entrepreneurial abilities: The students will adopt knowledge and skills that are relevant to the current needs and required practices of the industry or sector, they are entering. Students focus on fostering entrepreneurial skills, equipping students with the knowledge and capabilities to start and manage their own businesses in their chosen field.
PO5	Ethical and Social Responsibility: Students will be aware of the ethical considerations and social responsibilities associated with their vocational field, and they will be able to apply ethical principles in their professional practices.
PO6	Environmental Awareness: The students should be able to ability to apply the knowledge, skills, attitudes and values required to take appropriate action for justifying the effect of environmental degradation, climate change, pollution control, effective waste management etc.
PO7	Research and Innovations: Depending on the programme, students may develop research and innovation skills, enabling them to contribute to advancements and improvements within their vocational field.
PO8	Global Perspective: In an increasingly interconnected world, programmes may emphasize the importance of understanding global trends, markets, and perspectives relevant to the students' vocation.
PO9	Multidisciplinary studies: Students will adopt the multidisciplinary studies in an academic approach that integrate knowledge and methodology from various discipline to provide a comprehensive understanding of related job/business opportunities.
PO10	Community Engagement: The students will be able to demonstrate the capability to participate in community-engaged services/activities for promoting the wellbeing of society.

Programme Specific Outcomes for B.Voc Journalism and Mass Communication (PSOs)

PSO1 Newspaper and Society: Enhance the knowledge about the role of newspapers in society and understanding its critical role in various aspects. Students develop critical understanding about the public service role of a newspaper. Media Watch, an international journal, has been subscribed to help the students inculcate the habit of reading research oriented material on the subject. Regular group discussions and other class activities help in better understanding.

PSO 2 The Concept of broadcasting news and various news persons: Understand what news is all about and have an insight into the working of various news persons. This helps the students to have a clear idea about the functioning of a media news broadcasting organization.

PSO 3 Training for media content writing: Students learn about various types of writing for journalism and other audio- visual contents. They understand the nuances of writing for various formats and develop knowledge to write thought provoking editorials. Publication of departmental journal 'Anekant Times' help the students to get a platform to express their talent in reporting, writing, interviewing, photography, short film, documentary and other allied areas.

PSO 4 The concept of editing: Students get a good idea about the various aspects of editing which are crucial requirements in the job market. Knowledge of page designing helps them to have a comprehensive knowledge on the topic. Editing audio- visual contents is also a greater perspective in current media industry.

PSO 5 Knowledge about basic aspects of photo journalism and ownership patterns of media: Students have an idea about photography and photojournalism which helps them to apply the knowledge when they search for jobs in the field. A Photography workshop was organized in the department which helped the students to have better understanding of photojournalism. Collaboration with various eminent persons in the media industry to organize script writing, light and camera operation workshop, media debate and short film and documentary making helped the students to get practical exposure of the subject. Ownership patterns of modern day newspapers, television channels, radio channel etc warrant close scrutiny. Students develop critical knowledge about ownership of newspaper houses.

PSO 6 Widening Options for Jobs by Learning about Advertising and Public Relations: Knowledge about advertising and public relations help in widening options for jobs. The various aspects of advertising and public relations are taught to the students. The details about copy writing and the job of a public relation officer provide them with practical aspects of two different jobs.

PSO 7 Core knowledge about media laws, ethics and media economy: Core knowledge about media law, economy which helps the students to understand crucial aspects related to working on the field as journalists. Having a good idea, about these subjects help them to work with better understanding of the profession. The knowledge base is interdisciplinary in nature.

Syllabus as per NEP 2020 for F.Y.-B.Voc. JMC (2025 Pattern)

Name of the Programme	: B. Voc. Journalism and Mass Communication
Programme Code	: UVJMC
Class	: F.Y.B.Voc. JMC
Semester	: II
Course Type	: DSC-I
Course Code	: JMC-151- GEN
Course Title	: News Reporting and Writing-I (T)
No. of Credits	: 02
No. of Teaching Hours	: 30

Course Objectives:

1. To introduce students to the basics of News Reporting for Print Media
2. To introduce students to the basics of News Editing for Print Media
3. To inculcate the knowledge of elements of Reporting and editing for print journalism.
4. To develop the knowledge of Newspaper structure and workflow
5. To introduce students to examine role and responsibilities of sub-editor
6. To introduce students to analyze importance of editorial policy in a news organization
7. To introduce students to the basics of proof reading and layout

Course Outcomes:

- CO 1. Students would be able to understand the basics of news reporting and editing.
CO 2. Students would be able to inculcate the knowledge of News reporting, Writing, and editing.
CO 3. Students would be able to develop knowledge about the structure and workflow of journalism.
CO 4. Students would be able to use elements of Reporting and editing for print journalism.
CO 5. Students will be able to examine role and responsibilities of sub-editor
CO 6. Students will be able to analyze importance of editorial policy in a news organization
CO 7. Students will be able to handle proof reading and layout related task

Topics and Learning Points

Unit 1 Organizational structure of a newspaper

Teaching hours (4)

- 1.1 Editorial departments and coordination
- 1.2 Structure of editorial department
- 1.3 Editorial hierarchy
- 1.4 Responsibilities and qualities of editor, news editor, chief sub-editors and reporter.

Unit 2: Basics of News reporting

(8 Hours)

- 2.1 What is NEWS? : Definition, News values, types of news, principle of reporting
- 2.2. Structure of a news (inverted pyramid style, hourglass style)
- 2.3 Five Ws and one H of news writing
- 2.4 Lead / Intro of news
- 2.5 Hard news and soft news

2.6 Basic Skills: (reporter's diary, communication, observations, taking notes.)

2.7 Qualities of a good reporter

Unit 3: Basics of editing process

(6 Hours)

3.1 Who is a Sub-Editor? Basic qualities and functions

3.2. Writing headlines, subheads

3.3 Writing photo captions, info graphics.

3.4 Newspaper layout, Pagination

Unit 4: Contents of Newspaper

(6Hours)

4.1 Features

4.2 Editorial

4.3 Article / Column

4.4 Interview

4.5 Review (Film, Book)

Unit 5: News Reporting and News Beats

(6 Hours)

5.1 News Beats: Different sources and subjects of news

5.2 Understanding the beats & cultivating sources

5.3 News agency, websites, digital media, social media etc.

5.4 Media ethics and laws

5.5 Citizen Journalism

5.6 Letters to the editor

Suggested Readings:

1. Rangaswami Parthasarathy (1984). *Basic Journalism*, New Delhi: Macmillan
2. Kamath M.V., '*Professional Journalism*', Vikas publishing House, New Delhi. 1980.
3. Bruce D. Itule, and Douglas A. Anderson. '*News Writing and Reporting for Today's Media*', McGraw Hill, New Delhi, 2003.
4. M.L. Stein. and Susan F Paterno, '*The News Writer's Hand book*,' Surjeet Publications, New Delhi, 2003.
5. Jan R. Hakemulder '*News Reporting and Editing*', Anmol Publications, New Delhi, 1998.
6. सुनिल माळी, '*बातमीदारी भाग १, २, ३* (२०१०) राजहंस प्रकाशन, पुणे
7. प्रा. प्रसन्नकुमार अकलूजकर, '*फिचर रायटिंग*, २०१०, श्रीविद्या प्रकाशन, पुणे

Choice Based Credit System Syllabus (2025 Pattern)

(As Per NEP 2020)

Mapping of Program Outcomes with Course Outcomes

Class: F.Y B. Voc (Sem II)

Subject: Journalism and Mass Communication

Course: News Reporting and Writing-I (T)

Course Code: JMC-151- GEN

Weightage: 1= weak or low relation, 2= moderate or partial relation, 3= strong or direct relation.

Programme Outcomes (POs)									
Course Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9
CO 1	3	2	2	2	3	1	2	2	2
CO 2	3	3	3	2	3	1	2	2	2
CO 3	3	3	3	3	3	1	3	2	3
CO 4	3	3	3	3	3	1	3	2	3
CO 5	3	2	3	2	3	1	2	2	2
CO 6	3	2	3	2	3	1	2	2	2
CO 7	3	2	2	2	3	1	2	0	0

Mapping Justification

PO1 – Technical Competence: CO1, CO2, CO3, CO4, CO5, CO6, CO7

Students acquire practical skills in news reporting, editing, layout, writing headlines, captions, and handling digital/print media tasks effectively.

PO2 – Problem Solving Skills: CO2, CO3, CO4, CO5, CO6

Students analyze editorial challenges, apply newswriting principles, and resolve workflow or reporting issues in print journalism.

PO3 – Employability Skills: CO2, CO3, CO4, CO5, CO6

Students develop communication, teamwork, time management, and professional skills by working on news reports, layouts, and editing tasks.

PO4 – Industry Relevance and Entrepreneurial Abilities: CO3, CO4, CO5

Understanding newspaper workflows, newsbeats, and content management prepares students for careers in journalism and media entrepreneurship.

PO5 – Ethical and Social Responsibility: CO1, CO2, CO3, CO6, CO7

Students learn media ethics, laws, and social responsibilities, ensuring accuracy, fairness, and accountability in reporting.

PO6 – Environmental Awareness: CO1, CO2

Students understand responsible reporting practices, including awareness of environmental and societal issues covered in news content.

PO7 – Research and Innovations: CO2, CO3, CO4

Students conduct research on news stories, beats, and sources, while innovating in reporting formats and layouts.

PO8 – Global Perspective: CO1, CO2

Students gain awareness of international news reporting standards, digital media trends, and multi-platform journalism.

PO9 – Multidisciplinary Studies: CO1, CO2, CO3, CO4

The course integrates language, communication, ethics, technology, and media management for a holistic understanding of journalism.

PO10 – Community Engagement: CO2, CO6, CO7

Students participate in socially relevant journalism, citizen reporting, and editorial contributions for public awareness and engagement.

Syllabus as per NEP 2020 for F.Y.-B.Voc. JMC (2025 Pattern)

Name of the Programme	: B. Voc. Journalism and Mass Communication
Programme Code	: UVJMC
Class	: F.Y.B.Voc. JMC
Semester	: II
Course Type	: DSC-I
Course Code	: JMC-152- GEN
Course Title	: News Reporting and Editing Skills (Practical)
No. of Credits	: 02
No. of Teaching Hours	: 60

Course Objectives:

1. To understand the basics of reporting
2. To familiarize the students with different types of reporting.
3. To create understanding of specialized reporting.
4. To familiarize the students with the basics of editing.
5. To understand the process of editing for various platforms.
6. To inculcate the knowledge of dummy, printing and layout.
7. To develop the knowledge of photography.

Course Outcomes:

By the end of the course, students will be able to:

- CO 1. Students would be able to understand the basics of reporting.
CO 2. Students would be able to familiarize themselves with different types of reporting.
CO 3. Students would be able to create understanding of specialized reporting.
CO 4. Students would be able to familiarize themselves with the basics of editing.
CO 5. Students would be able to understand the process of editing for various platforms.
CO 6. Students would be able to understand about the dummy, printing and layout.
CO 7. Students would be able to develop the knowledge of photography.

Topics and Learning Points

Teaching hours

Unit-1 News Reporting activities/ Assignments

(15 Hours)

- 1.1. One Hour observation and writing
- 1.2. Speech/ meeting reporting
- 1.3 Events reporting
- 1.4 Education, Crime, Agriculture, Weather reporting

Practical work: 1. Visit govt. offices, police station, market and write two news.
2. Attend programmes, events and write two news.
3. Visit offices, websites collect relevant data and write two news.
4. Making two news from FIR and press releases.

Unit- 2 Writing features and human-interest stories

(15 Hours)

- 2.1 Festival/sport event/ local event base feature writing
- 2.2 Human interest story
- 2.3 Editorial
- 2.4 Article
- 2.5 Interviews

Practical work: 1. Meet officers, celebrities, women, youth, Senior citizen, farmers, Workers, hawkers and write two interviews and feature stories.
2. Writing two editorial and Article on current happenings, decision

Unit-3 Editing Assignments/ activities.

(15 Hours)

- 3.1 Copy editing practice
- 3.2 Writing Headlines practice
- 3.3 Intro/ lead writing practice
- 3.4 Photo caption writing
- 3.5 Pagination and Layout

Practical work : 1. Editing and rewrite the news and Intro (long to short, short to long)
2. Write five creative headings of one news items.
3. Capture two photos and write effective photo captions
4. Edit news, articles and make broadsheet page layout.

Unit 4 - Writing for other media platforms

(15 Hours)

- 4.1 Writing for news magazines
- 4.2 Writing for blogs
- 4.3 Writing for Social media
- 4.4 Letters to the Editor

Practical work: 1. write one long article for magazines
2. Write one blog for four months
3. Write two short social media posts
4. Write two letters to the editor

Suggested Readings:

- 1. Lewis James. *The Active Reporter*. Vikas Publication
- 2. K.M. Srivastava, *News Reporting and editing 2015*, Sterling publication
- 3. Rangaswami, Parthasarathy. *Basic Journalism*. Macmillan India. 5
- 4. Charnley V. Mitchell. *Reporting (4th Ed.)*. Holt, Rinehart and Winston Publications
- 5. Mudgal, Rahul. *Emerging Trends in Journalism*. Sarup and Sons.
- 6. Kamath, M.V. *Behind The By-Line*. Vision Books.
- 7. Lynette S. Burns (2002). *Understanding Journalism*. London: Sage Publications.
- 8. Susan Pape & Sue Featherstone. (2005). *Newspaper Journalism: A practical Introduction*. London: Sage Publications.
- 9. प्रा प्रसन्नकुमार अकलूजर, *वृत्तपत्रविद्या*, श्रीविद्या प्रकाशन

Choice Based Credit System Syllabus (2025 Pattern)
(As Per NEP 2020)

Mapping of Program Outcomes with Course Outcomes

Class: F.Y B. Voc (Sem II)

Subject: Journalism and Mass Communication

Course: News Reporting and Editing Skills (Practical) Course Code: JMC-152- GEN

Weightage: 1= weak or low relation, 2= moderate or partial relation, 3= strong or direct relation.

Programme Outcomes (POs)									
Course Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9
CO 1	3	2	2	2	2	1	2	2	2
CO 2	3	3	3	2	2	1	2	2	3
CO 3	3	3	3	3	2	1	2	2	3
CO 4	3	2	3	2	3	1	2	2	2
CO 5	3	3	3	3	3	1	3	2	3
CO 6	3	2	3	2	3	1	2	2	2
CO 7	3	2	3	2	3	2	2	2	2

Mapping Justification

PO1 – Technical Competence: CO1, CO2, CO3, CO4, CO5, CO6, CO7

Students gain practical skills in reporting, editing, layout design, photo captioning, and content creation across multiple platforms, enabling them to perform professional tasks effectively.

PO2 – Problem Solving Skills: CO2, CO3, CO5

Students learn to handle reporting challenges, adapt news for different media, and solve editing/layout issues creatively.

PO3 – Employability Skills: CO2, CO3, CO4, CO5, CO6, CO7

Students develop communication, teamwork, and presentation skills through real-world news reporting, editing, interviews, and social media writing tasks.

PO4 – Industry Relevance and Entrepreneurial Abilities: CO3, CO5, CO6

Students acquire hands-on experience aligned with industry practices in newsroom management, editing workflows, and multi-platform content production.

PO5 – Ethical and Social Responsibility: CO4, CO5, CO7

Students learn to report ethically, maintain professional integrity, respect privacy, and handle sensitive content responsibly.

PO6 – Environmental Awareness: CO7

Students develop awareness in covering environmental stories, photojournalism practices, and social reporting responsibly.

PO7 – Research and Innovations: CO2, CO3, CO5

Students conduct research for news, features, and specialized reporting while exploring creative approaches in content creation.

PO8 – Global Perspective: CO1, CO2, CO5

Students gain knowledge of global reporting trends, multi-platform content strategies, and international best practices.

PO9 – Multidisciplinary Studies: CO2, CO3, CO4, CO5

The course integrates journalism, communication, ethics, digital tools, and media management for holistic understanding.

PO10 – Community Engagement: CO2, CO5, CO7

Students participate in reporting on community events, citizen journalism, social media outreach, and writing letters to editors to engage with society effectively.

**Syllabus as per NEP 2020 for F.Y.-B.Voc. JMC
(2025 Pattern)**

Name of the Programme	: B. Voc. Journalism and Mass Communication
Programme Code	: UVJMC
Class	: F.Y.B.Voc. JMC
Semester	: II
Course Type	: DSC-II
Course Code	: JMC-153-GEN
Course Title	: Introduction to Video Production (T)
No. of Credits	: 02
No. of Teaching Hours	: 30

Course Objectives:

1. To introduce students to the basics and importance of video production.
2. To familiarize students with the stages of video production: pre-production, production, and post-production.
3. To teach students about different types of video programs, shots, and angles.
4. To develop skills in scriptwriting, storyboarding, and pre-production planning.
5. To train students in handling cameras, framing, lighting, and sound recording.
6. To provide practical knowledge of video editing, dubbing, and sound mixing.
7. To enable students to create and evaluate a complete video project.

Course Outcomes:

CO1 Students will understand the basics, importance, and stages of video production.

CO2 Students will be able to plan pre-production, including scriptwriting, storyboarding, and scheduling.

CO3 Students will demonstrate knowledge of camera handling, types of shots, angles, and framing.

CO4 Students will apply proper lighting and sound recording techniques during production.

CO5 Students will understand and use sound formats, recording equipment, and in-house recording methods.

CO6 Students will edit video projects, including transitions, titles, background music, and dubbing.

CO7 Students will create, present, and evaluate a complete video project effectively.

Topics and Learning Points

Teaching Hours

Unit 1. Basics of Video Production

6 hours

1. Meaning and importance of video production
2. Stages of video production – pre-production, production, post-production
3. Types and formats of video programs
4. Roles and responsibilities in a production team

Unit 2. Pre-Production Planning

8 hours

1. Idea generation and concept development
2. Writing script and screenplay
3. Storyboarding and shot division
4. Planning budget, schedule, and location

Unit 3. Production Techniques

8 hours

1. Handling the camera: basic functions and types
2. Framing a shot and composition
3. Types of shots (wide, medium, close-up, etc.)
4. Types of angles (high, low, eye-level, etc.)
5. Camera movements (pan, tilt, zoom, tracking)
6. Basics of lighting during shooting
7. Sound: formats and recording equipment
8. In-house recording techniques

Unit 4. Post-Production Process

8 hours

1. Introduction to video editing – purpose and techniques
2. Use of transitions, titles, and background music
3. Dubbing and sound mixing basics
4. Final output and evaluation of a video project

Suggested Readings:

1. **Video Production Handbook** – Gerald Millerson, Focal Press
2. **The Technique of Film and Video Editing** – Ken Dancyger, Focal Press
3. **Television Production Handbook** – Herbert Zettl, Cengage Learning
4. **Digital Video Production** – John Buck, Routledge
5. **Basics of Video Production** – Peter Ward, Focal Press
6. **The Filmmaker's Handbook** – Steven Ascher & Edward Pincus, Plume
7. **Producing and Directing the Short Film and Video** – David K. Irving & Peter W. Rea, Focal Press
8. **Sound for Film and Television** – Tomlinson Holman, Focal Press
9. **Film and Video Editing** – Ralph Rosenblum & Robert Karen, Focal Press

Choice Based Credit System Syllabus (2025 Pattern)
(As Per NEP 2020)

Mapping of Program Outcomes with Course Outcomes

Class: F.Y B. Voc (Sem II)

Subject: Journalism and Mass Communication

Course: Introduction to Video Production (T)

Course Code: JMC-153-GEN

Weightage: 1= weak or low relation, 2= moderate or partial relation, 3= strong or direct relation.

Programme Outcomes (POs)									
Course Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9
CO 1	3	2	2	2	2	1	2	2	2
CO 2	3	3	3	3	2	1	3	2	3
CO 3	3	3	3	2	2	1	2	2	2
CO 4	3	3	3	2	3	1	2	2	2
CO 5	3	2	3	2	2	1	2	2	2
CO 6	3	3	3	2	3	1	3	2	3
CO 7	3	3	3	3	3	1	3	2	3

Mapping Justification

PO1 – Technical Competence: CO1, CO2, CO3, CO4, CO5, CO6, CO7

Students acquire foundational technical knowledge in video production stages, camera handling, lighting, sound recording, and editing, enabling them to perform production tasks effectively.

PO2 – Problem Solving Skills: CO2, CO3, CO4, CO6, CO7

Students learn to solve production challenges, adapt shooting and editing plans, and manage resources for smooth execution of video projects.

PO3 – Employability Skills: CO2, CO3, CO4, CO6, CO7

Students develop teamwork, communication, and professional presentation skills through collaborative video projects and practical exercises.

PO4 – Industry Relevance and Entrepreneurial Abilities: CO2, CO6, CO7

Students gain exposure to industry-standard video production processes, planning, and project management, preparing them for professional roles or entrepreneurial ventures in media production.

PO5 – Ethical and Social Responsibility: CO1, CO4, CO7

Students understand ethical practices in video production, including responsible portrayal, copyright compliance, and sensitivity to audiences.

PO6 – Environmental Awareness: CO5

Students gain awareness of sustainable production practices, equipment usage, and minimizing resource wastage in video production.

PO7 – Research and Innovations: CO2, CO6, CO7

Students explore creative ideas, experiment with editing techniques, and innovate in storytelling to enhance project quality.

PO8 – Global Perspective: CO1, CO2, CO6, CO7

Students understand international trends in video production, digital content strategies, and global media practices.

PO9 – Multidisciplinary Studies: CO2, CO3, CO6, CO7

The course integrates knowledge of storytelling, technology, audio-visual design, and management for comprehensive learning.

PO10 – Community Engagement: CO1, CO4, CO7

Students develop content relevant to community issues and practice engaging audiences responsibly through video projects.

**Syllabus as per NEP 2020 for F.Y.-B.Voc. JMC
(2025 Pattern)**

Name of the Programme	: B. Voc. Journalism and Mass Communication
Programme Code	: UVJMC
Class	: F.Y.B.Voc. JMC
Semester	: II
Course Type	: DSC-II (General)
Course Code	: JMC-154-GEN
Course Title	: Content Production on Mobile (P)
No. of Credits	: 02
No. of Teaching Hours	: 60

Course Objectives:

1. To introduce students to mobile devices as effective tools for content creation and storytelling.
2. To develop technical skills in mobile photography, videography, and audio recording.
3. To train students in the use of mobile-based editing and designing applications.
4. To enhance students' creativity and visual sense for producing short-form mobile content.
5. To familiarize students with digital publishing platforms and content optimization techniques.
6. To encourage students to conceptualize, shoot, edit, and publish journalistic or creative content independently.
7. To promote hands-on learning through real-world assignments and field-based content production activities.

Course Outcomes:

CO1: Operate mobile devices effectively for photography and videography.

CO2: Apply framing, lighting, and composition techniques to create high-quality visual content.

CO3: Record and edit audio-visual content using various mobile applications.

CO4: Create short videos, photo stories, and social media content independently.

CO5: Edit and finalize projects suitable for digital and social media platforms.

CO6: Publish and promote content using mobile tools while analyzing audience engagement.

CO7: Demonstrate creativity, technical proficiency, and journalistic storytelling skills in mobile-based productions.

Topics and Learning Points

Teaching Hours

Unit 1: Mobile Tools and Basic Shooting Skills

15 hours

- 1.1 Hands-on session on mobile camera settings (focus, exposure, frame rate, resolution)
- 1.2 Practice of handheld and tripod shooting techniques
- 1.3 Workshop on using mobile accessories (gimbal, mic, tripod, ring light)
- 1.4 Practical Task: Record a 1-minute video clip demonstrating proper framing and camera stability

Unit 2: Mobile Photography and Short Visual Story Creation

15 hours

- 2.1 Practical on framing, lighting, and angles for mobile photography
- 2.2 Field exercise: capturing visual stories around campus or local area
- 2.3 Editing photos using mobile apps (Snapseed, Lightroom Mobile, Canva)
- 2.4 Practical Task: Create a 6–8 photo visual story with captions and transitions

Unit 3: Mobile Video Storytelling and Content Creation

15 hours

- 3.1 Scriptwriting and storyboarding exercise for short mobile videos
- 3.2 Recording interviews, vox pops, or short news reports using mobile
- 3.3 Adding voiceover, background music, and text overlays using mobile apps (CapCut, InShot, VN)
- 3.4 Practical Task: Produce a 2–3 minute mobile video on a chosen topic (social issue, event, or personality)

Unit 4: Editing, Publishing, and Analytics

15 hours

- 4.1 Mobile video editing: trimming, transitions, subtitles, and color correction
- 4.2 Creating thumbnails, captions, and descriptions for social media platforms
- 4.3 Publishing content on YouTube, Instagram, or Facebook and analyzing engagement
- 4.4 Final Project: Complete production of a mobile-based short film, vlog, or documentary (3–5 minutes)

Suggested Readings:

1. **Mobile and Social Media Journalism: A Practical Guide** – Anthony Adornato (Routledge, 2018)
2. **Mojo: The Mobile Journalism Handbook – How to Make Broadcast Videos with an iPhone or Android** – Ivo Burum & Stephen Quinn (Routledge, 2015)
3. **Smartphone Video Storytelling** – Robb Montgomery (Routledge, 2018)
4. **Mobile Storytelling in an Age of Smartphones** – Max Schleser & Glen Fraser (Palgrave Macmillan, 2020)

5. **The Mobile Story: Narrative Practices with Locative Technologies** – Jason Farman (Routledge, 2013)
6. **iPhone Filmmaking: The Essential Guide to Shooting and Editing with Your Smartphone** – Max Wendt (Independently Published, 2020)
7. **Journalism Next: A Practical Guide to Digital Reporting and Publishing** – Mark Briggs (CQ Press, 2019)

Online Resources and Apps

- **Editing & Design Apps:** CapCut, InShot, VN Editor, Kinemaster, Canva, Snapseed, Lightroom Mobile
- **Audio & Voice Tools:** Dolby On, Lexis Audio Editor, Anchor (Spotify for Podcasters)
- **Publishing Platforms:** YouTube Studio, Instagram Reels, Facebook Creator Studio
- **Learning Platforms:**
 - *Mobile Journalism Manual* – Thomson Foundation (Free online resource)
 - *Smart Film School* – Robb Montgomery (Online video training)
 - *Google News Initiative* – Courses on mobile storytelling and visual journalism

Choice Based Credit System Syllabus (2025 Pattern) (As Per NEP 2020)

Mapping of Program Outcomes with Course Outcomes

Class: F.Y B. Voc (Sem II)

Subject: Journalism and Mass Communication

Course: Content Production on Mobile (P)

Course Code: JMC-154-GEN

Weightage: 1= weak or low relation, 2= moderate or partial relation, 3= strong or direct relation.

Programme Outcomes (POs)									
Course Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9
CO 1	3	2	2	2	1	1	2	2	2
CO 2	3	3	3	2	2	1	2	2	3
CO 3	3	3	3	2	2	1	3	2	3
CO 4	3	3	3	3	2	1	3	2	3
CO 5	3	3	3	3	3	1	3	2	3
CO 6	3	3	3	3	3	1	3	2	3
CO 7	3	3	3	3	3	1	3	2	3

Mapping Justification

PO1 – Technical Competence: CO1, CO2, CO3, CO4, CO5, CO6, CO7

Students gain hands-on technical skills in mobile photography, videography, audio recording, editing, and publishing.

PO2 – Problem Solving Skills: CO2, CO3, CO4, CO5, CO6, CO7

Students learn to solve practical challenges in framing, lighting, editing, and storytelling to produce high-quality content.

PO3 – Employability Skills: CO2, CO3, CO4, CO5, CO6, CO7

Students develop teamwork, communication, creativity, and digital presentation skills essential for media professions.

PO4 – Industry Relevance and Entrepreneurial Abilities: CO1, CO4, CO5, CO6, CO7

Students apply skills relevant to digital media production and social media marketing, preparing them for careers or freelance opportunities in content creation.

PO5 – Ethical and Social Responsibility: CO4, CO5, CO7

Students understand responsible content creation, copyright issues, and ethical storytelling for public platforms.

PO6 – Environmental Awareness: CO1, CO2

Students learn sustainable practices, such as minimizing resource usage and using mobile technology efficiently.

PO7 – Research and Innovations: CO3, CO4, CO5, CO6, CO7

Students experiment with new mobile apps, editing techniques, and creative approaches to digital storytelling.

PO8 – Global Perspective: CO1, CO2, CO4, CO5, CO6

Students are exposed to global content trends, social media strategies, and cross-cultural storytelling practices.

PO9 – Multidisciplinary Studies: CO1, CO2, CO3, CO4, CO5, CO6, CO7

The course integrates photography, videography, editing, writing, and digital publishing for comprehensive learning.

PO10 – Community Engagement: CO4, CO6, CO7

Students create content relevant to societal issues, promoting awareness and engagement through mobile platforms.

Syllabus as per NEP 2020 for F.Y.B.Voc JMC (2025 Pattern)

Name of the Programme	: F.Y.B.Voc. JMC
Programme Code	: UVJMC
Class	: F.Y.B.Voc
Semester	: II
Course Type	: DSC-III (General)
Course Code	: JMC-155- GEN
Course Title	: Introduction to Podcast (Theory)
No. of Credits	: 02
No. of Teaching Hour	: 30

Course Objectives:

1. To provide an overview of history of and growth of podcasting
2. To explore different podcast genres and format and their appeal to various audiences
3. To discuss the creative elements of podcasting and storytelling
4. To develop the knowledge of audio platform
5. To develop a knowledge of writing techniques, various formats, and production technology.
6. To know the various podcast monetization strategies, including advertising and sponsorship
7. To understand the role of podcast hosting sites and platforms.

Course Outcomes:

By the end of the course, students will be able to:

- CO1.** Understand the fundamental of podcasting and its place in the media
- CO2.** Develop an awareness of various podcast genres and format
- CO3.** Gain technical and creative aspects of podcasting
- CO4.** Understanding potential for audience engagement through podcasting
- CO5.** Students will be able to create, produce, and edit podcasts using appropriatetechnologies and techniques.
- CO6.** Students will understand the various podcast monetization strategies, and will be able to generate revenue from their podcasts.
- CO7.** Students will be able to implement strategies for promoting their podcasts on social media and other platforms.

Topics and Learning Points

UNIT 1: Evolution of podcast	Teaching Hours
1.1 Origin, growth and development of podcast	
1.2 Different type of podcasts	
1.3 Structure of podcast	8
1.4 Famous podcaster in India	
UNIT 2: Production of Podcast	7
2.1 Writing techniques for podcast	
2.2 Stages of podcast (Pre-Production, Production, Post – Production)	
2.3 Different format of podcast (Interview, Co-hosted, Narrative, Panel podcast)	
2.4 Production technology	
UNIT 3: Monetizing Podcast	7
3.1 overview for podcast monetization strategies	
3.2 Advertising and sponsorship	
3.3 Strategies' for promoting podcast on social media	
3.4 Podcast hosting site and platform	
UNIT 4: Production possibilities and trends	8
4.1 Latest trends of podcast	
4.2 Qualities of a podcasters	
4.3 Reach, Access, Impact	
4.4 Ethics of podcasting	

References:

1. The Art of Effective Interviewing" by Ramesh Chandra.
2. Audio Storytelling and Podcasting by Madhulika Kaushik.
3. Podcast Strategies by Paul Colligan.
4. Podcast Solutions by Michael W. Geoghegan.

Choice Based Credit System Syllabus (2025 Pattern) (As Per NEP 2020)

Mapping of Program Outcomes with Course Outcomes

Class: F.Y B. Voc (Sem II)

Subject: Journalism and Mass Communication

Course: Introduction to Podcast (Theory)

Course Code: JMC-155- GEN

Weightage: 1= weak or low relation, 2= moderate or partial relation, 3= strong or direct relation.

Programme Outcomes (POs)									
Course Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9
CO 1	3	2	2	2	1	1	2	2	2
CO 2	3	3	3	2	2	1	2	2	3
CO 3	3	3	3	2	2	1	3	2	3
CO 4	3	3	3	3	2	1	3	2	3
CO 5	3	3	3	3	3	1	3	2	3
CO 6	3	3	3	3	3	1	3	2	3
CO 7	3	3	3	3	3	1	3	2	3

Mapping Justification

PO1 – Technical Competence: CO1, CO2, CO3, CO5, CO6, CO7

Students acquire technical skills in podcast production, audio editing, and platform publishing.

PO2 – Problem Solving Skills: CO2, CO3, CO4, CO5, CO6, CO7

Students learn to address challenges in content creation, audience engagement, and monetization strategies.

PO3 – Employability Skills: CO2, CO3, CO4, CO5, CO6, CO7

Students develop communication, teamwork, creativity, and digital skills, preparing them for careers in podcasting and digital media.

PO4 – Industry Relevance and Entrepreneurial Abilities: CO1, CO4, CO5, CO6, CO7

Students gain knowledge of monetization, platform use, and promotion techniques, equipping them for entrepreneurship and freelance opportunities in podcasting.

PO5 – Ethical and Social Responsibility: CO4, CO7

Students understand ethical standards in podcasting, including fairness, truth, and responsible content creation.

PO6 – Environmental Awareness: CO1, CO2

Students learn efficient use of digital resources and platforms while reducing unnecessary resource consumption.

PO7 – Research and Innovations: CO3, CO4, CO5, CO6, CO7

Students explore creative storytelling, innovative formats, and new podcast technologies.

PO8 – Global Perspective: CO1, CO2, CO4, CO5, CO7

Students gain awareness of international podcasting trends, cross-cultural content, and platform strategies.

PO9 – Multidisciplinary Studies: CO1, CO2, CO3, CO4, CO5, CO6, CO7

Podcasting integrates media, communication, marketing, technology, and analytics, encouraging multidisciplinary learning.

PO10 – Community Engagement: CO4, CO5, CO7

Students create content addressing societal issues and engage audiences through podcasts for public awareness.

Syllabus as per NEP 2020 for F.Y.B.Voc JMC (2025 Pattern)

Name of the Programme	: F.Y.B.Voc. JMC
Programme Code	: UVJMC
Class	: F.Y.B.Voc
Semester	: II
Course Type	: DCS-III General
Course Code	: JMC-156- GEN
Course Title	: Podcast Production (Practical)
No. of Credits	: 02
No. of Teaching Hour	: 60

Course Objectives:

1. To teach the processes involved in pre-production, including concept development and scripting
2. To provide hands-on- training in recording and editing podcast
3. To introduce various tools and technologies used in podcast
4. To discuss the methods for promoting and distributing podcast to audience
5. To develop a comprehensive content plan, format, and release schedule.
6. To provide a foundational understanding of the technical aspects of podcast recording.
7. To explore various types of podcasts & provide insights into best practices for each type.

Course Outcomes:

By the end of the course, students will be able to:

- CO1.** Students will develop practical skills in podcast planning, recording and editing
- CO2.** Students able to learn create engaging audio content for different audience
- CO3.** This course gain proficiency in using podcasting equipment and software
- CO4.** Students will understand strategies for promoting podcast and monetization
- CO5.** Students will be able to create a well-thought-out content plan, format, and episode release schedule
- CO6.** Students will have a basic understanding of the technical aspects of podcast recording
- CO7.** Students will be able to successfully produce and distribute their podcast on various platforms

Topics and Learning Points	Teaching Hours
UNIT 1: Introduction to Podcast	08
1.1 Listening and understanding different type of podcast (Solo podcast, Theme based podcast, Storytelling podcast, Interview podcast)	
1.2 Define your podcasts them, target audience and goals	
1.3 Develop a content plan, format and frequency of episode Choose name, logo and description for your podcast	
1.4 Analysis various genres of podcast and Watch famous podcaster series in India.	
UNIT 2: Pre- Production Planning of Podcast	08
2.1 Writing script for audio podcast	
2.2 Identifying specific format and genres of podcast	
2.3 Identified guests and co- host and participants for podcast	
2.4 Creating a calendar and scheduled of program	
UNIT 3: Podcast -Production – Recording & Performance Techniques	
3.1 Vocal delivery, tone, pacing, and mic technique	
3.2 Setting up your recording (Location,equipment)	
3.3 Recording your podcast episode	
3.4 Editing your podcast audio	
Practical Assignments	
<ul style="list-style-type: none">Conduct and record a mock interview or discussionRecord raw material for an episode (dialogue, narration, etc.)	
UNIT 4: Podcast Post-Production and Distribution	06
4.1 Basics of sound editing (cutting, trimming, noise reduction)	
4.2 Intro/outro creation, transitions, and sound beds	
4.3 Adding royalty-free music and effects	
4.4 Content Distribution in different platforms	
Practical Assignments	

- Edit and mix a 5–10 minute audio sample
- Design a custom intro/outro with music and voiceover

Suggested Reading:

5. The Art of Effective Interviewing" by Ramesh Chandra.
6. Audio Storytelling and Podcasting by Madhulika Kaushik.
7. Podcast Strategies by Paul Colligan.
8. Podcast Solutions by Michael W. Geoghegan.

Choice Based Credit System Syllabus (2025 Pattern) (As Per NEP 2020)

Mapping of Program Outcomes with Course Outcomes

Class: F.Y.B.Voc (Sem II)

Subject: Journalism and Mass Communication

Course: Podcast Production

Course Code: JMC-156-GEN

Weightage: 1= weak or low relation, 2= moderate or partial relation, 3= strong or direct relation

Programme Outcomes (POs)									
Course Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO6	PO 7	PO8	PO9
CO1	3	3	3	2	2	1	3	2	3
CO2	3	3	3	2	2	1	2	2	3
CO3	3	2	3	2	1	1	3	2	3
CO4	3	3	3	3	3	1	2	2	3
CO5	3	3	3	3	3	1	2	2	3
CO6	3	2	3	2	1	1	2	2	3

Mapping Justification

PO1 – Technical Competence: CO1, CO2, CO3, CO5, CO6, CO7

Students gain practical skills in podcast recording, editing, audio handling, and platform publishing.

PO2 – Problem Solving Skills: CO1, CO2, CO4, CO5, CO7

Students learn to plan content, solve production challenges, and troubleshoot technical issues in podcast creation.

PO3 – Employability Skills: CO1, CO2, CO3, CO4, CO5, CO7

Students develop communication, teamwork, creativity, and organizational skills essential for media careers.

PO4 – Industry Relevance and Entrepreneurial Abilities: CO4, CO5, CO7

Students learn promotion strategies, monetization techniques, and platform distribution to create professional podcast content.

PO5 – Ethical and Social Responsibility: CO2, CO4, CO5

Students understand ethical content creation, copyright compliance, and responsible audience engagement.

PO6 – Environmental Awareness: CO3, CO6

Students practice resource-efficient content production and digital-first solutions, minimizing unnecessary environmental impact.

PO7 – Research and Innovations: CO1, CO3, CO7

Students explore innovative storytelling formats, experiment with editing techniques, and use podcasting tools creatively.

PO8 – Global Perspective: CO1, CO2, CO4, CO7

Students become aware of international podcast trends, diverse audience preferences, and global digital platforms.

PO9 – Multidisciplinary Studies: All COs

Podcast production integrates media, audio engineering, storytelling, technology, and marketing knowledge.

PO10 – Community Engagement: CO2, CO4, CO5, CO7

Students produce podcasts addressing social issues and engage communities through informative and entertaining content.

Syllabus as per NEP 2020 for F.Y.-B.Voc. JMC (2025 Pattern)

Name of the Programme	: B. Voc. Journalism and Mass Communication
Programme Code	: UVJMC
Class	: F.Y.B.Voc. JMC
Semester	: II
Course Type	: Open Elective
Course Code	: JMC-157- OE
Course Title	: Mobile Photography (Practical)
No. of Credits	: 02
No. of Teaching Hours	: 60

Course Objectives:

1. Impart basic concepts and importance of Photography
2. To develop the knowledge of photography.
3. To give the practical knowledge of photography through mobile camera
4. Encourage to express through photographs
5. Develop a comprehensive understanding of a mobile photo editing application, focusing on functionalities such as adjusting brightness, contrast, tonal and color values, experimenting with levels and curves, and applying selective effects to enhance images.
6. Enhance skills in photo editing by mastering advanced techniques, including nuanced adjustments to brightness, contrast, tonal and color values, experimenting with levels and curves for precise edits, and selectively applying effects for creative enhancement.
7. Develop the ability to use photography for storytelling by understanding various types of photo stories, including developmental, environmental, human, and social stories.

Course Outcomes:

- CO 1. Students would be able to develop the knowledge of photography.
CO 2. Learner would learn the concepts and importance of photography.
CO 3. Students would know how to use mobile camera for better photography.
CO 4. Learner would know different branches of photography and may be self-employed
CO 5. Students will gain proficiency in utilizing mobile photo editing applications, demonstrating the ability to enhance and transform images creatively, and present polished final outputs.
CO 6. Students will showcase advanced photo editing proficiency, producing images with refined tonal qualities, enhanced color balance, and creative effects, presenting polished and professional final outputs.
CO 7. Students will demonstrate proficiency in crafting compelling photo stories, using photography as a narrative tool to convey developmental, environmental, human, and social themes, fostering an understanding of visual storytelling techniques.

Topics and Learning Points

	Teaching hours
UNIT 1: Mobile Photography practice	10 Hours
1.1 Photography with different modes	
1.2 Photography with horizontal camera	
1.3 Photography with Vertical camera	
UNIT 2: Photo Composition	10 Hours
2.1 Ways of Seeing	
2.2 Rule of Third, Framing	
2.3 Elements of Composition	
UNIT 3: Understanding Light	15 Hours
3.1 Light in Photography	
3.2 Photography with Available Light	
3.3 Photography with Artificial Light	
3.4 Photography with Mix Light	
UNIT 4: Photo editing on mobile Application	15 Hours
4.1 Understanding the Application	
4.2 Adjustment of Brightness, Contrast	
4.3 Tonal and Color Values	
4.4 Experimenting with Level and Curve	
4.5 Applying selective effects to images	
4.6 Presentation of final output	
UNIT 5: Photography for Photo stories	10 Hours
5.1 Developmental Story	
5.2 Environmental Story	
5.3 Human stories	
5.4 Social Story	

Suggested Reading:

1. **The Art of Photography** By Bruce Barnbaum
2. **Practical Photography** by Mascelli
3. **Painting with Light** by John Alton.
4. **Cinematography: Theory and Practice** by Blain Brown
5. **Masters of Light** by Dennis Schaefer
6. **The Visual Story** by Bruce Bloch. Paul M. (2006)

Class: F.Y B. Voc (Sem II)

Subject: Journalism and Mass Communication

Course: Mobile Photography (Practical)

Course Code: JMC-157- OE

Weightage: 1= weak or low relation, 2= moderate or partial relation, 3= strong or direct relation.

Programme Outcomes (POs)									
Course Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9
CO 1	3	2	3	2	1	1	2	2	3
CO 2	3	2	3	2	1	1	2	2	3
CO 3	3	3	3	2	1	1	2	2	3
CO 4	3	2	3	3	1	1	2	2	3
CO 5	3	2	3	2	1	1	3	2	3
CO 6	3	2	3	2	1	1	3	2	3
CO 7	3	3	3	3	2	2	3	2	3

Mapping Justification

PO1 – Technical Competence: CO1, CO2, CO3, CO5, CO6, CO7

Students gain hands-on skills in mobile photography, editing, and storytelling techniques.

PO2 – Problem Solving Skills: CO1, CO2, CO3, CO7

Students learn to creatively solve framing, lighting, and composition challenges in field conditions.

PO3 – Employability Skills: CO1, CO3, CO4, CO5, CO7

Students develop creative, professional, and visual communication skills useful for careers or self-employment in photography.

PO4 – Industry Relevance and Entrepreneurial Abilities: CO3, CO4, CO7

Students learn practical mobile photography and editing skills aligned with current media and social media trends.

PO5 – Ethical and Social Responsibility: CO7

Students understand ethical representation of subjects in photography and socially responsible storytelling.

PO6 – Environmental Awareness: CO7

Students explore environmental stories and develop awareness of ecological and social impact through visual narratives.

PO7 – Research and Innovations: CO5, CO6, CO7

Students experiment with advanced editing techniques and innovative storytelling approaches.

PO8 – Global Perspective: CO1, CO2, CO5, CO6

Students become aware of photography trends, tools, and visual storytelling techniques used globally.

PO9 – Multidisciplinary Studies: All COs

Integrates art, technology, communication, storytelling, and editing in mobile photography.

PO10 – Community Engagement: CO7

Students engage communities by representing human, social, and developmental stories visually.

Syllabus as per NEP 2020 for F.Y.B.Voc JMC (2025 Pattern)

Name of the Programme	: F.Y.B.Voc. JMC
Programme Code	: UVJMC
Class	: F.Y.B.Voc
Semester	: II
Course Type	: Skills Enhancement Course (SEC)
Course Code	: JMC-158- SEC
Course Title	: Anchoring Skill (Practical)
No. of Credits	: 02
No. of Teaching Hour	: 60

Course Objectives:

1. To Develop Excellent Communication Skills.
2. To build confidence and stage daring.
3. To ability to speak with conviction.
4. To grow up ability to speak with conviction.
5. Develop Proficiency in Voice Modulation
6. Enhance Skills in Radio Jockeying (RJ) and Anchoring
7. Cultivate Qualities Essential for Effective Anchoring

Course Outcomes:

By the end of the course, students will be able to:

- CO1. Students will improves communication with self and others
- CO2. Student's development of one's own internal resources

CO3. This course skill helps *to the ability to think clearly, the ability to make decisions quickly, and the ability to stay calm under pressure*

CO4. Students will able to improve Entrepreneurial skill to start a anchoring and market it to earn income

CO5. Students will acquire the ability to execute effective voice overs, demonstrating a variety of tones and styles suitable for different contexts.

CO6. Students will gain competence in hosting and anchoring, incorporating techniques such as live hosting, dubbing, and event management.

CO7. Students will develop communication skills, passion, investigative skills, and the ability to handle pressure, coupled with the use of social media, leadership, and a humane approach to Anchor effectively.

Topics and Learning Points	Teaching Hours
UNIT 1: Introduction to Anchoring	15
1.1 Know your voice	
1.2 Voice Culture Exercise	
1.3 Scope for voicing, Need of anchoring	
1.4 Basics of Anchoring	
UNIT 2: Practices of Anchoring	15
2.1 Voice over	
2.2 RJ and Anchoring	
2.3 Dubbing and Events	
2.4 Reporting and Interview.	
UNIT 3: Qualities of Anchor	15
3.1 Communication skill, Passion, Investigative skill, Ability to handle pressure,	
3.2 Using Social media, Leadership Skill, Humanity.	
3.3 Starting out on a positive note, admiring the audience	
3.4 Mingling with the audience, having an effective speech.	
UNIT 4: Exercises for Anchoring	15
4.1 Writing tips for Anchoring	
4.2 Recording your voice and analyze	
4.3 Story reading and pronunciation	
4.4 Practical's living in our studio (mike facing),	

References:

1. 'Happy hooking' –The Art of Anchoring- Alex Blackwell and Dario Blackwell, Third Edition.
2. 'The Anchoring Change'- Jayapada. R.V, Editor-Neelima Ketan, Harpens Collins India.
3. 'The Pocket book of Anchoring'-Captain Michael Lloyd- July 2009.
4. 'Anchoring' – Hull Steven- Princeton Architectural Press, 1996

Choice Based Credit System Syllabus (2025 Pattern)
(As Per NEP 2020)

Mapping of Program Outcomes with Course Outcomes

Class: F.Y.B.Voc (Sem-II)

Subject: Journalism and Mass Communication

Course: Anchoring Skills

Course Code: JMC-158-SEC

Weightage: 1= weak or low relation, 2= moderate or partial relation, 3= strong or direct relation

	Programme Outcomes (POs)								
Course Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
CO1	3	2	3	2	1	1	2	2	3
CO2	3	2	3	2	1	1	2	2	3
CO3	3	3	3	2	1	1	2	2	3
CO4	3	2	3	3	1	1	2	2	3
CO5	3	3	3	2	1	1	2	2	3
CO6	3	3	3	2	1	1	2	2	3
CO7	3	2	3	3	1	1	2	2	3

Justification for the mapping

PO1 – Technical Competence: CO1, CO2, CO3, CO5, CO6, CO7

Students acquire practical anchoring, voice modulation, and event hosting skills.

PO2 – Problem Solving Skills: CO1, CO3, CO6

Students learn to handle live situations, unexpected issues, and think clearly under pressure.

PO3 – Employability Skills: CO1, CO2, CO3, CO4, CO6, CO7

Students develop communication, confidence, leadership, social media skills, and professional poise.

PO4 – Industry Relevance and Entrepreneurial Abilities: CO4, CO6, CO7

Students learn skills to work professionally in media anchoring or start their own ventures.

PO5 – Ethical and Social Responsibility: CO7

Students learn humane and ethical practices in anchoring and media representation.

PO6 – Environmental Awareness: Not directly mapped (1)

Focus is on human communication, but awareness can be developed via responsible reporting.

PO7 – Research and Innovations: CO5, CO6, CO7

Students practice creative voice modulation, anchoring styles, and innovative presentation methods.

PO8 – Global Perspective: CO1, CO2, CO5, CO6

Exposure to professional anchoring practices applicable across media platforms.

PO9 – Multidisciplinary Studies: All COs

Integrates communication, media studies, psychology, public speaking, and social skills.

PO10 – Community Engagement: CO1, CO2, CO3, CO7

Students learn to connect with audiences effectively, enhancing community interaction through media.