

Tuljaram Chaturchand College
Arts, Science and Commerce, Baramati
Autonomous

Course Structure for T.Y.B.A. Functional English (VI)

Paper: Entrepreneurship Development, Project Report and Oral Communication in English

(w.e.f-2021)

Semester	Paper Code	Title of Paper	No. of Credits
VI	ENGFE3606	Entrepreneurship Development, Project Report and Oral Communication in	4

SYLLABUS (CBCS) FOR T.Y.B.A. General English (G-3)

**Paper: Entrepreneurship Development, Project Report and Oral Communication in(w.
e. from June 2021)**

Academic Year 2021-2022

Class : T.Y.B.A. (Semester- VI)

Paper Code : ENGFE3606

Paper Functional VI

Title of Paper : Entrepreneurship Development, Project Report and Oral Communication in

Credit: 4 No. of lectures: 48

Learning Objectives:

- 1) To master oral skills and establish foundation of confidence in the skills necessary to speak.
- 2) To develop a skill and vision of the researcher.
- 3) To make the students mobilize with people according to the market needs.
- 4) To develop and cultivate endurance.

Learning Outcomes:

- 1) To demonstrate an understanding of the concepts of voiceculture.
- 2) To demonstrate an understanding of the role of media (electronic and print).
- 3) To demonstrate basic knowledge of expressing to the self.

TOPICS/CONTENTS:

A

1- Voice Culture, Voice Modulation:

Breath-control, sharpness and volume of voice, pitch variation, pronunciation and intonation.

(For external examination and practical exam- Marks 5)

II- Preparing News Bulletin for Radio/ TV

Containing international, national, regional, local and sport news.

III- Speech: (about 5 to 7 minutes on a given topic).

IV- Talking in a Group:

‘A free-talk’ activity to test spontaneity, naturalness, vocabulary, initiation, cooperation, consistency in expressing opinion etc.

B) Project Report or exercise in creative performance in any one of language use studied in FE Syllabi.

Suggestions for Teaching:

- 1) Extensive use of newspapers, radio and TV in the classroom is necessary.
- 2) Teacher, with the help of the head and coordinator will plan the field and other activities beforehand and will prepare academic calendar.
- 3) Students will be encouraged to spend more time with the department for fruitful activity.
- 4) Guest lectures may be arranged from time to time.
- 5) Insistence on students attending public speeches/ internet may be used for the same in absence of public functions.
- 6) Using four language skills.

Prescribed Texts:

- An Introduction to Academic Writing- Davis, Lloyd and Mackry, Susan.
- Entrepreneurship Development: - G.R. Bosotia/ K. K. Sharma
- Strengthen Your English- Bhaskaran M
- One Step Ahead Writing Reports- Selly John

Mapping of Programme Outcomes with Course Outcomes

Class: TYBA (SEM VI)

Subject: English

Course: Entrepreneurship Development

Course Code: ENGF3606

Weightage: 1= weak or low relation, 2= moderate or partial relation, 3= strong or direct relation

Course Outcomes	Programme Outcomes (Pos)							
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	2			3				
CO2					2			2
CO3				3		2		
CO4				3	3			
CO5	2				2			
CO6	2							2
CO7				2				2

Justification for the mapping

PO1: Research-Related Skills

CO1: This course will take students into the most formal of all writing, thus, enabling them to acquire the basic skills to go through any research writing in the future.

CO5: The syllabus will introduce students with the professional writing practices, thus, transmitting them with research-related skills.

CO6: The course will help students to organize their ideas coherently while they learn to write coherently and with precision, thus, girding them with research-related skills.

PO4: Disciplinary Knowledge

CO1: This course will lead the students into very formal writing, thus, imparting much required disciplinary knowledge that they need the most.

CO3: The course will sharpen the basics principles of writing of students, thus, definitely increasing the knowledge of the discipline.

CO4. The syllabus will equip students with writing job applications, and basics of letter writing, thus, imparting disciplinary knowledge.

CO7: The course will develop descriptive and analytical skills of students based on verbal inputs, which is a huge part of the disciplinary knowledge.

PO5: Personal and Professional Competence

CO2: Learning writing skills will enable the students to spot mistakes in writing and do editing by themselves, thus, transforming them for better in their personal and professional life.

CO4. The syllabus will equip students with writing job applications, and basics of letter writing, which will give the personal and professional competence.

CO5: The syllabus will introduce students with the professional writing practices, thus, transmitting them with personal and professional competence.

PO6: Self Directed and Lifelong Learning

CO3: The course will sharpen the basics principles of writing of students, which in its course will reshape the students into self-directed and thirsty lifelong learners.

PO8: Critical Thinking and Problem Solving

CO2: The syllabus will enable students to spot mistakes in writing and do editing by themselves, thus, enabling them acquire critical thinking and problem-solving skills.

CO6: The course will help students to organize their ideas coherently while they learn to write coherently, thus, acquiring critical thinking and problem-solving skills.

CO7: The syllabus will develop descriptive and analytical skills of students based on verbal inputs, which in turn, will further develop critical thinking and problem solving skills.
