

**Anekant Education Society's Tuljaram Chaturchand College of Arts, Science and Commerce,
Baramati
Autonomous**

Course Structure for T.Y.B.A. Functional English (Functional- VI)

**Paper: Entrepreneurship Development, Project Report and Oral Communication in English
(w.e.f-2021)**

Semester	Paper Code	Title of Paper	No. of Credits
V	ENGFE3506	Entrepreneurship Development, Project Report and Oral Communication in English.	4

SYLLABUS (CBCS) FOR T.Y.B.A. Functional English (Fun-VI)

Paper: Entrepreneurship Development, Project Report and Oral Communication in English(w. e. from June 2021)

Academic Year 2021-2022

Class : T.Y.B.A. (Semester- V)

Paper Code : ENGFE3506

Paper : Functional English Paper VI

Title of Paper: Entrepreneurship Development, Project Report and Oral Communication in English.

Credit: 4 No. of lectures: 48

(1) Learning Objectives:

- 1) Encouraging students to thrash out possibility of self employment
- 2) Providing them with basic sources of information regarding SSI
- 3) Promoting the idea of self employment through field work, study reports and interviews
- 4) Leading students to overall development of personality through key competency modules
- 5) Initiating students into research through project report

(2) Learning Outcomes:

- 1) To demonstrate an understanding of the concepts underlying corporate financial decision
- 2) making
- 3) To demonstrate an understanding of the role of entrepreneurship and small business
- 4) industries
- 5) To demonstrate basic knowledge of international business.
- 6) To demonstrate an understanding of economic and industrial development issues.

TOPICS/CONTENTS:

Unit I: Entrepreneurship Development

- Meaning and Concept of Entrepreneurship Development
- Factors affecting the growth of Entrepreneurship
- Benefits of being an Entrepreneur
- SWOT Analyses
- Functions of an Entrepreneur

Unit II:

- Promotional steps for starting a small scale industry (SSI)
- Meaning, definition and types of SSI
- Role of the government in promoting SSI
- Sources of information: Practical
- District Industry Centre, MIDC SSI Development Corporation, National Institute of E and Small Business Development (IESBUD), National E Development Board (NEBD), E D Institute of India (EDII), State Industrial Development Bank (SIDB), MESB, Officer of the Charity Commissioner

Unit II: Service Industry:

- Meaning, definition and scope
- Process of registration: small scale and service industries
- Similarities and difference between small scale and service industries

Unit III: Techno Economic Feasibility Assessment:

- Primary Project Report
- Detailed Project Report
- Techno Economic Feasibility Report

Unit IV: Personnel management

- Meaning and definition
- Recruitment and selection
- Training

Unit V:

- Legal Aspects- Agreement, Franchisee, Lease
- Basic knowledge of Income Tax, sales tax, VAT
- Factory Act and Payment of Wages Act, Shop Act

Mapping of Programme Outcomes with Course Outcomes

Class: TYBA (SEM V)

Subject: English

Course: Entrepreneurship Development

Course Code: ENGF3506

Weightage: 1= weak or low relation, 2= moderate or partial relation, 3= strong or direct relation

Course Outcomes	Programme Outcomes (Pos)							
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	2			3				
CO2					2			2

CO3				3		2		
CO4				3	3			
CO5	2				2			
CO6	2							2
CO7				2				2

Justification for the mapping

PO1: Research-Related Skills

CO1: This course will take students into the most formal of all writing, thus, enabling them to acquire the basic skills to go through any research writing in the future.

CO5: The syllabus will introduce students with the professional writing practices, thus, transmitting them with research-related skills.

CO6: The course will help students to organize their ideas coherently while they learn to write coherently and with precision, thus, girding them with research-related skills.

PO4: Disciplinary Knowledge

CO1: This course will lead the students into very formal writing, thus, imparting much required disciplinary knowledge that they need the most.

CO3: The course will sharpen the basics principles of writing of students, thus, definitely increasing the knowledge of the discipline.

CO4. The syllabus will equip students with writing job applications, and basics of letter writing, thus, imparting disciplinary knowledge.

CO7: The course will develop descriptive and analytical skills of students based on verbal inputs, which is a huge part of the disciplinary knowledge.

PO5: Personal and Professional Competence

CO2: Learning writing skills will enable the students to spot mistakes in writing and do editing by themselves, thus, transforming them for better in their personal and professional life.

CO4. The syllabus will equip students with writing job applications, and basics of letter writing, which will give the personal and professional competence.

CO5: The syllabus will introduce students with the professional writing practices, thus, transmitting them with personal and professional competence.

PO6: Self Directed and Lifelong Learning

CO3: The course will sharpen the basics principles of writing of students, which in its course will reshape the students into self-directed and thirsty lifelong learners.

PO8: Critical Thinking and Problem Solving

CO2: The syllabus will enable students to spot mistakes in writing and do editing by themselves, thus, enabling them acquire critical thinking and problem-solving skills.

CO6: The course will help students to organize their ideas coherently while they learn to write coherently, thus, acquiring critical thinking and problem-solving skills.

CO7: The syllabus will develop descriptive and analytical skills of students based on verbal inputs, which in turn, will further develop critical thinking and problem solving skills.
