

CURRICULUM VITA

- 1) **Name** : Dr. Siddharth Prabhakar Sorate
2) **Educational Qualification** : BCA, MBA(Marketing Management & HRM), Ph.D.
3) **Present Designation** : Head of Department & Assistant Professor.
4) **Date of Birth** : 24-Aug-1989
5) **Contact No.** : +91 9766847500
6) **Email ID** : tcc.soratesp@gmail.com
7) **Date of Appointment** : 31/07/2019
8) **Teaching Experience** : 09 Years
9) **Date of joining in present college** : 31/07/2019

10) Educational Qualification:

Sr. No.	Examination Passed	University/ Board	Year of Passing	Subject(s)	Class/ Grade
1.	Ph.D.	SRTMU, Nanded.	2023	“A study of Marketing & Advertising strategies of Textile industries in Solapur District”.	Awarded
2.	MBA	University of Pune	2013	Marketing Management & Human Resource Management	First
3.	BCA	Solapur University	2010	Computer Application	First

11) **Total Research Publications** : 01

a. M.Phil. / Ph.D./Research

Sr. No.	Ph.D. Thesis Title	Name of The Univ.	Year of award	Name of Guide
1.	“A study of Marketing & Advertising strategies of Textile industries in Solapur District”.	SRTMU, Nanded.	2023	DR. GOKUL KAPASE

b. Book:

Sr. No.	Title of Book	Year of publication	ISBN	Name & Place of Publisher
1.	NIL	NIL	NIL	NIL

c. Chapter in Book:

Sr. No.	Title of Book & Name of Editor	Title of the Chapter	Year of publication	ISBN	Name & Place of Publisher
1.	NIL	NIL	NIL	NIL	NIL

d. Research Paper:

Sr. No.	Title of the Paper	Name of Journal	Month and Year of publication	ISBN	UGC. No./Impact Factor/ Citation Details
1.	E-commerce: "New lease of life for handloom sector in India"	Studies in Indian Place Names (UGC Care Journal)	2020	ISSN- 2394-3114	
2.	"E-commerce in India: Handloom & Handicraft market"	Journal of Information and Computational Science (UGC Care Journal)	2019	ISSN- 1548-7741	
3.	A study on consumer preferences towards selected textile retail outlets in Solapur city.	MIM Management Research Journal	2017	ISSN- 2277 - 6133	
4.	Promotion of handloom weavers product in Solapur district.	IBMR's Journal of Management Studies	2017	ISSN- 2349 - 8722	
5.	Going Green for Sustainable development @ Corporate style.	An International Journal in Neo- Geographia	2018	ISSN- 2319 - 5118	

e. Research Project:

Sr. No.	Name of Funding Agency	Project Title	Funds Received	Month and Year of sanction	Duration of the Project	Status of Project
1.	NIL	NIL	NIL	NIL	NIL	NIL

f. Papers presented in Seminar / Conference:

Sr. No.	Name of the Conference/ Seminar	Title of the paper	Date	Level (State/ National/ International)	Name of the Organizer
1.	NIL	NIL	NIL	NIL	NIL

g. Patents Published/Register: NIL**12) Research Guidance:****a) Guide ship Details**

Sr. No.	M. Phil./ Ph.D. Guide	Name of University	Month & Year of recognition	No. of Research Scholars	
				Completed	Perusing
1.	NIL	NIL	NIL	NIL	NIL

b) Research Guidance

Sr. No.	Name of Scholar	Name of University	Month and Year Registration	Title of the Research
1.	NIL	NIL	NIL	NIL

13) Professional recognition / award/ fellowship etc.

Sr. No.	Name of Award/ Recognition	Awarding Agency	Date
1.	NIL	NIL	NIL

14) E-Content Development:

Sr. No.	Title of Content	Level (UG/ PG / ALL)	Platform	Link of E-Content
1.	NIL	NIL	NIL	NIL

15) Work Experience on Academic Bodies and other:

Sr. No.	Designation/ Position	Duration	Name of Institute / University	Details
1.	Chairman	2020-till date	Tuljaram Chaturchand College (Autonomous), Baramati	Chairman of Board of Studies in E-Commerce & Digital Marketing
2.	Member	2020-till date	Tuljaram Chaturchand College (Autonomous), Baramati	Member of Placement & Incubation cell
3.	Coordinator	2023- till dates	Tuljaram Chaturchand College (Autonomous), Baramati	Coordinator of Model skill development & Center for excellence in MITSC (Career Katta)
4.	Member	2020-till date	Tuljaram Chaturchand College (Autonomous), Baramati	Library Committee & E-content development Committee Member
5.	Secretary	2019-till date	Tuljaram Chaturchand College (Autonomous), Baramati	Organizing Secretary for various Seminars, Webinar & Workshops
6.	Member	2020-till date	Tuljaram Chaturchand College (Autonomous), Baramati	Member of Environment Awareness Program

16) Life Membership of Profession Bodies:

Sr. No.	Name of Professional Body
1.	NIL

17) Any other Attainment: NIL