

CURRICULUM VITA

- 1) Name : Ms. Deepali Marutrao Anpat
2) Educational Qualification :B. Sc [Micro.],MCM,MBA [Hr., Marketing.]
3) Present Designation :Assistant Professor
4) Date of Birth : 17th April 1977
5) Contact No. : 9890511241
6) Email ID :anpatdeepali@gmail.com
7) Date of Appointment :01/08/2023
8) Teaching Experience : 14 Years
9) Date of joining in present college:02/07/2008

10) Educational Qualification:

Sr. No.	Examination Passed	University/ Board	Year of Passing	Subject(s)	Class/ Grade
1	B.Sc.	Savitribai Phule Pune University	1977	Microbiology	I
2	MCM	Savitribai Phule Pune University	2008	Computer	I
3	MBA	Savitribai Phule Pune University	2013	Human Resource Management, Marketing	I

11) Total Research Publications: 06

a. M. Phil. / Ph.D./Research

Sr. No.	M. Phil./ Ph.D. Thesis Title	Name of The Univ.	Year of award	Name of Guide
1	Use of green marketing practices as an effective tool for growth and development of Textile Industries with special reference to Textile INDUSTRIES IN Pune District.	Sinhagad Institute of Management, Pune	Pursuing	Dr. Shilpa Kulkarni

b. Book:

Sr. No.	Title of Book	Year of publication	ISBN	Name & Place of Publisher
Nil				

c. Chapter in Book:

Sr. No.	Title of Book & Name of Editor	Title of the Chapter	Year of publication	ISBN	Name & Place of Publisher
Nil					

d. Research Paper:

Sr. No.	Title of the Paper	Name of Journal	Month and Year of publication	ISBN	UGC. No./Impact Factor/ Citation Details
1	Effect of Compensation management on Employee Performance	Skill Convergence: A management path for Sustainable Development, India.	2016-17	ISBN - 978-83925257-2-2	-
2	The Role of Organization Culture in an Organizational Development	Non International Multi disciplinary Half Yearly Research Journal	2017-18	Vol. No.: VI, ISSN 2278-8158	2016-4.42
3	Consumer Buying Behavior for Green Products.		2019-20		
4	Industry 4.0: Emerging concepts: Opportunities and Risk for India		2020-21		
5	Literature Review Of Analysis and Overview Of Green Marketing and Sustainable Development Practices in India	Kanpur Philosophers International Journal of Humanities, Law and Social Sciences Published Biannually by New Archaeological & Genological Society Kanpur India	2022-23	ISSN - 2348-8301	5.45

e. Research Project:

Sr. No.	Name of Funding Agency	Project Title	Funds Received (In Proposal)	Month and Year of sanction	Duration of the Project	Status of Project
1	Tuljaram Chaturchand College, Baramati	Role of Green Marketing Practices in Growth and development of Industries	3000/-	2017 to 2018	-	Completed

2	Tuljaram Chaturchand College, Baramati	Effect of Advertising on sales of promotion in Monopolistic Market Condition	3000/-	2017 to 2018	-	Completed
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f. Papers presented in Seminar / Conference:

Sr. No.	Name of the Conference/ Seminar	Title of the paper	Date	Level (State/ National/ International)	Name of the Organizer
1	Skill Convergence: A management path for Sustainable Development, India	Effect of Compensation management on Employee Performance	2016-17	National	Anekant Institute of Management Studies, Baramati
2	New Horizons in Accounting, Taxation and Management	The Role of Organization Culture in an Organizational Development	2017-18	National	Tuljaram Chaturchand College, Baramati
3	Transformative role of business in social responsibility: an Indian perspective	Consumer Buying Behavior for Green Products.	2019-20	National	Sinhgad Technical Education Society's S. K. N. Sinhgad School of Business Management, pune
4	Fostering Human Resilience: Catalyst for Management, Science and Technology	Industry 4.0: Emerging concepts: Opportunities and Risk for India	2021-22	National	Anekant Institute of Management Studies, Baramati
5	Kanpur Philosophers International Journal of Humanities, Law and Social Sciences Published Biannually by New Archaeological & Genological Society Kanpur India	Literature Review Of Analysis and Overview Of Green Marketing and Sustainable Development Practices in India	2022-23	National	New Archaeological & Genological Society Kanpur, India

g. Patents published/Register: Nil

12) Research Guidance:**a) Guide ship Details**

Sr. No.	M.Phil./ Ph.D. Guide	Name of University	Month & Year of recognition	No. of Research Scholars	
				Completed	Perusing
Nil					

b) Research Guidance

Sr. No.	Name of Scholar	Name of University	Month and Year Registration	Title of the Research
Nil				

13) Professional recognition / award/ fellowship etc.

Sr. No.	Name of Award/ Recognition	Awarding Agency	Date
1	Award for Academic Excellence 2023	The Laxicon Group of Institutes, Pune	5 th September, 2023

14) E-Content Development:

Sr. No.	Title of Content	Level (UG/ PG / ALL)	Platform	Link of E-Content
Nil				

15) Work Experience on Academic Bodies and other:

Sr. No.	Designation/ Position	Duration	Name of Institute / University	Details
1	Assistant Professor	July-2008 to Till Date	Tuljaram Chaturchand College, Baramati	As a Assistant Professor, & Head of Department

16) Life Membership of Profession Bodies:

Sr. No.	Name of Professional Body
Nil	

17) Any other Attainment:**i) Administrative Responsibilities:****a) At College Level****Details of Roles played on various college committees:**

Sr. No.	Name of Committee	Role
1	Board of Studies for Business Administration	Chairman
2	Incubation Centre	Chairman
3	Academic Council	Member
4	ED Cell	Member
5	Student Feedback Committee	Member
6	E-content Development	Member
7	Student Satisfaction Survey Committee	Member
8	Research & Innovation Committee	Member
9	Certificate Course Committee	Member
10	Alumni Association Committee	Member
11	Certificate Course in Computer Application in Business Management	Coordinator
12	Certificate Course in Import Export Management	Co Coordinator
13	Admission Committee	Member
14	Medical Checkup	Member
15	Student Monitoring Committee	BBA In Charge
16	Placement Committee	Member
17	Career Katta, MITSC	College Coordinator
18	Career Katta, MITSC	Taluka Coordinator
19	Semester Exam 2022-23	Senior Supervisor
20	Semester Exam 2022-23	Examiner
21	Semester Exam 2022-23	Moderator

b) At University Level

1. Worked as External Examiner for TYBBA Project Exam (April 2019)
2. Worked as Internal Examiner for TYBBA Project Exam (April 2019)
3. Worked as Internal Examiner for SYBBA Business Exposure Viva (April 2019)
4. Paper Assessment for FYBBA Examinations.
5. Worked as Internal Squad in University Examination.

c) Co-curricular Activities:

1. Organizes Skill Development program for BBA students.
2. Organizes Entrepreneurship Development program for TYBBA students.
3. Organizes Industrial Visits for SYBBA students.