

Anekant Education Society's

Tuljaram Chaturchand College of Arts, Science and Commerce,  
Baramati.

Department of BBA (C.A.)

FYBBA (C.A.) Semester II

Question Bank

Subject: Business Commerce (1205)

**Q1) Multiple Choice Questions:**

Q1) The dimension of e-commerce that enables commerce across national boundaries is called \_\_\_\_\_.

- A) Interactivity
- B) Global reach
- C) Richness
- D) Ubiquity

Q2) Which one of the following is not one of the major types of e-commerce?

- A) C2B
- B) B2C
- C) B2B
- D) C2C

Q3) The type of firms that benefited the most during the consolidation period of e-commerce were \_\_\_\_\_.

- A) Large, traditional firms
- B) First movers
- C) Pure online companies
- D) ISPs

Q4) A \_\_\_\_\_ is the set of planned activities designed to result in a profit in a marketplace.

- A) Business model
- B) Profit model
- C) Business plan
- D) Revenue model

Q5) Which of the following is an example of a portal?

- A) Amazon
- B) EBay

- C) Yahoo
  - D) Face book
- Q6) All of the following are major B2C business models except \_\_\_\_\_.
- A) Content provider.
  - B) Industry consortium.
  - C) Transaction broker.
  - D) Service provider.
- Q7) Compared to Internet users, the number of cell phone subscribers is \_\_\_\_\_.
- A) About the same.
  - B) Slightly fewer.
  - C) Much fewer.
  - D) Much larger.
- Q8) Which of the following is not a horizontal portal?
- A) AOL.
  - B) Yahoo.
  - C) Sailnet.
  - D) MSN/Windows Live.
- Q9) A situation where there are no differences among products or services, and the only basis of choosing products is price is known as \_\_\_\_\_.
- A) A value web.
  - B) Value chain.
  - C) Profit
  - D) Commoditization.
- Q10) Which of the following is not one of the stages of the development of the Internet?
- A) Innovation.
  - B) Institutionalization.
  - C) Globalization.
  - D) Commercialization.
- Q11) In 1961, \_\_\_\_\_ published a paper on "packet switching" networks.
- A) Leonard Kleinrock.
  - B) Ray Tomlinson.
  - C) Bob Metcalfe.
  - D) Vint Cerf.
- Q12) The component of TCP/IP that provides the Internet's addressing scheme and is responsible for the actual delivery of packets is \_\_\_\_\_.
- A) TCP.
  - B) IP.
  - C) The Network Layer.
  - D) The Application Layer

Q13) Which protocol permits users to transfer files from the server to their client computer, and vice versa?

- A) HTTP.
- B) SMTP.
- C) IMAP.
- D) FTP.

Q14 ) \_\_\_\_\_ is a program that you can run from the DOS prompt in the Windows operating system in order to check the connection between your client and the server.

- A) Ping
- B) Telnet
- C) Tracert
- D) SSL

Q15) Broadband is generally considered to be any communication technology allowing streaming audio and video at or above \_\_\_\_\_.

- A) 100 Kbps.
- B) 56.6 Kbps.
- C) 30 Kbps.
- D) 10 Kbps

Q16) Which of the following connections allows the fastest download speeds?

- A) DSL.
- B) cable modem.
- C) T1.
- D) T3.

Q17) Which of the following is a new and disruptive Web feature or service?

- A) XML.
- B) Diffserv.
- C) Blogs.
- D) CDMA.

Q18) All of the following are examples of 2G wireless phone technologies except \_\_\_\_\_.

- A) CDMA.
- B) W-CDMA.
- C) TDMA.
- D) GSM.

Q19) All of the following are wireless Internet access network technologies except \_\_\_\_\_.

- A) Wi-Fi

- B) Bluetooth.
- C) Zigbee.
- D) GigaPoP.

Q20) Internet users account for about \_\_\_\_\_ of the world's population.

- A) 7%
- B) 17%
- C) 27%
- D) 47%

Q21) Which of the following was the first commercial Web browser?

- A) Mosaic.
- B) Mozilla.
- C) Netscape Navigator.
- D) Internet Explorer

Q22) The most common type of Internet crime according to the IC3 is \_\_\_\_\_.

- A) Credit card fraud.
- B) Check fraud.
- C) Non-delivery.
- D) Auction fraud.

Q23) All of the following are major categories of computer viruses except \_\_\_\_\_.

- A) Macro viruses.
- B) File-infecting viruses.
- C) Script viruses.
- D) Trojan viruses.

Q24) A worm is designed to spread \_\_\_\_\_.

- A) From computer to computer.
- B) From file to file on a computer.
- C) From Web site to Web site.
- D) From Web site to computer

Q25) When hackers flood a Web site with useless traffic to overwhelm the network, it is called \_\_\_\_\_.

- A) Phishing.
- B) Pharming.
- C) A Denial of Service (DoS) attack.
- D) spoofing.

Q26) Firewalls perform all of the following functions except \_\_\_\_\_.

- A) Forbids communications from untrustworthy sources.
- B) Allows communications from trustworthy sources.
- C) Eliminates viruses and other malicious attacks.
- D) Filters traffic based on packet attributes.

Q27) The only payment system that is instantly convertible without intermediation is \_\_\_\_\_.

- A) Credit card.
- B) Accumulating balance.
- C) Stored value.
- D) Cash.

Q28) The most prevalent online payment method is \_\_\_\_\_.

- A) PayPal.
- B) Checks.
- C) Credit cards.
- D) Debit.

Q29) E-business can be defined as \_\_\_\_\_.

- A) The uninhibited flow of information and goods on the Web.
- B) The use of the Internet and the Web to transact business.
- C) Digitally enabled transactions and processes within an organization.
- D) Commercial transactions involving electronic goods.

Q30) \_\_\_\_\_ is the encompassing term that involves the use of electronic platforms - intranets, extranets and the Internet - to conduct a company's business

- A) E-marketing.
- B) E-business
- C) E-procurement.
- D) E-commerce.

Q31) A website offering content created by third party transparently to customers is an example of \_\_\_\_\_.

- A) Reintermediation.
- B) Syndication.
- C) Virtual Manufacturing.
- D) Build-to-order.

Q32) A \_\_\_\_\_ is a B2B trading network that links a particular seller with its own trading partners.

- A) Bitstream.
- B) Virtual network.
- C) Web community.
- D) Private trading network.

**Q2) Answer in one sentence:**

Q1) What is E-commerce?

Q2) List four uses of E-commerce.

Q3) Enlist various goals of E-commerce.

Q4) Define the term Internet.

Q5) What is meant by Ideal Website?

Q6) What is meant by Web Promotion?

Q7) Enlist various reasons for building your own website.

Q8) What is meant by Extranet?

Q9) What is Intranet?

Q10) State Advantages of Intranet.

Q11) What is meant by Electronic Payment System?

Q12) Enlist various types of Electronic Payment System.

Q13) what is meant by Paperless Bill?

Q14) what is meant by Credit Card?

Q15) Define the term Cryptography.

Q16) How a Digital Signature work?

Q17) what is the process of Motivation?

Q18) Define Symmetric Key Encryption.

Q19) What is Digital Envelope?

Q20) What is Digital Certificate?

Q21) What is Threat?

Q22) what is Hacking?

Q23) what is Phishing?

Q24) what is Online Banking?

Q25) what is mean by Online Shopping?

Q26) what is mean by E-business?

Q27) what is Personalization E-commerce?

**Q3) Write Short Note On:**

- 1) Digital Signature
- 2) ATM
- 3) Shopping Bots
- 4) WWW
- 5) Banner Exchange
- 6) Hacking
- 7) Spoofing
- 8) Web Promotion
- 9) Credit Card System
  
- 10) Computer Virus
  
- 11) Internet Banking
  
- 12) Debit Cards
  
- 13) B2B
  
- 14) E-cheque
  
- 15) Target Email
  
- 16) C2G
  
- 17) Types of Intranet
  
- 18) Paperless Bill
  
- 19) E-business
  
- 20) Domain name
  
- 21) Asymmetric Key Encryption
  
- 22) Digital Certificate

#### **Q4) Short Answer Questions:**

- 1) What is Email? Explain features of E-mail.
- 2) Explain advantages of E-commerce to organization.
- 3) Explain disadvantages of Internet.
- 4) Explain any four reasons for building our own Website.
- 5) Explain Procedure for registering a Domain name.
- 6) What is E-cash? Explain advantages of E-cash?
- 7) Explain cryptography in detail.
- 8) Explain various Technical Components of E-commerce.
- 9) What is Virus? Explain Types of Virus.
- 10) Explain types of electronic Payment System.
- 11) What is Phishing? Explain steps of Phishing.
- 12) Explain disadvantages of Secrete Key Encryption.
- 13) Explain Web Promotion in detail.
- 14) Explain architecture of Extranets.
- 15) What is Malicious Code? Explain its Types?
- 16) What is Digital Signature? How it is beneficial for business?
- 17) What is Internet Service Provider? Explain it with its Types.
- 18) Explain advantages of Electronic Payment System.
- 19) Explain any four reasons for building our own Website.

#### **Q5) Long Answer Questions:**

- 1) State Advantages and Disadvantages of E-commerce to an organization.
- 2) Explain the following terms with suitable example
  - i) B2B
  - ii) B2C
  - iii) C2C
  - iv) B2G
  - v) P2P
- 3) Define E-business. What are the essential elements of E-business?
- 4) What is E-commerce? Describe various Technical components of E-commerce.
- 5) Define Internet. Enlist various reasons for building your own website.
- 6) How to register a Domain Name? Explain in detail.



- 7) Define Online Shopping. Explain the term shopping bots with Suitable Example.
- 8) Enlist various components of Intranets Information Technology Structure.
- 9) What is meant by Intranet? Describe the term Development of Intranet.
- 10) Differentiate Intranet and Internet in detail.
- 11) What is E-payment? Describe Process of electronic Payment system with suitable Diagram.
- 12) What is Electronic Cash? State its advantages and disadvantages.
- 13) Describe Traditional Payment System with suitable Example.
- 14) What is meant by Paperless bill? How they work?
- 15) Explain the term value Exchange System in brief.
- 16) Differentiate between Smart Card and credit card in detail.
- 17) Compare Electronic Cheque and E-cash in detail.
- 18) Define Symmetric and Asymmetric key Encryption in detail.
- 19) Explain Digital Signature and Certificate in detail.
- 20) What is Digital Envelope? Explain its advantages and disadvantages.
- 21) Explain Cryptography model diagrammatically in detail.
- 22) Describe E-com security environment with suitable Diagram.
- 23) Describe various Security Threats in E-com Environment.
- 24) What is Hacking? Explain Hackers in details.
- 25) Explain Spoofing with suitable Diagram.
- 26) What are DOS and DDOS? Compare them.
- 27) Explain Identity Theft in detail.
- 28) Explain PROS and CONS of Online Shopping in detail.
- 29) Describe Internet Marketing Techniques in detail.





