



## **BIO-DATA**

### **A. Personal Information**

- 1. Name: Dr. Niranjana Ramesh Shah**
- 2. Educational Qualification: M. Com, NET, SET, GDC&A, DTL, Ph.D.**
- 3. Area of Research: Marketing**
- 4. Contact Number: 9096236272**
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- 6. Department: Commerce**
- 7. Designation: Asst. Professor**
- 8. Date of Appointment: 1<sup>st</sup> January 2015**
- 9. Experience: 13 Years**

**B. Title of Thesis: Developing Consumer Satisfaction Index of Mobile Services  
Offered by Private Service Providers – A Study**

### **C. Publications:**

- 1. No. of papers published in International Journal: 06**
- 2. No. of Books: 02**
- 3. No. of Papers presented in International conference: 06**
- 4. No. of Papers presented in National conference: 13**
- 5. No. of Papers presented in State/ University Level conference: 8**

**D. Research Project: (BCUD): Nil**

**E. Research Guidance: M. Phil. / Ph.D.: Nil**

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