

**F.Y. B.VOC (ECDM)**

**ECDM101 - Basics of E-Commerce**

**Question Bank**

**Q.I) Fill in the Blanks. / Choose the correct alternative.**

- 1) E-Commerce means .....and ..... of products and services over electronic system such as the internet & other computer networks.
- 2) Running the business using the internet is known as .....
- 3) Goods can be inspected physically before purchase in .....
- 4) EDI stands for .....
- 5) The term ..... can also be used as a synonym for operations management.

**Q.II) True or False.**

- 1) A business is an organization engaged in the trade of goods, services, or both to customers.
- 2) The buying and selling of products and services between firms, usually in different status or countries.
- 3) 24 X 7 X 365 accessibility is not available in E-Commerce.
- 4) E-Commerce is Superset of E-Business.
- 5) Trading of merchandise, over the internet is known as E-Commerce.

**Q.III) Write answer in one sentence.**

- 1) What is E-Commerce?
- 2) What is E-Business?
- 3) What is Traditional Commerce?
- 4) EDI stands for.
- 5) What do you mean by Supply chain management?
- 6) What do you mean by Electronic Data Interchange?

- 7) What are the different Business models of E-Commerce?
- 8) What do you mean by Business to Business model? Give an examples.
- 9) What do you mean by Business to customers model? Give an examples.
- 10) What do you mean by customers to Business model? Give an examples.
- 11) What do you mean by customers to customers model? Give an examples.
- 12) Give any two examples of Business to Employee model.
- 13) Give any two examples of Business to Government model.
- 14) Define the term Website.
- 15) What is corporate website?
- 16) What is portal?
- 17) What do you mean by Search engine?
- 18) Define the term mobile Commerce.
- 19) Define the term Advertising.
- 20) Name the components of website.
- 21) What do you mean by Electronic payment system?
- 22) Explain the term online payment system.
- 23) Explain the term prepaid & post paid systems.
- 24) What is e-cash?
- 25) what is e-cheque?
- 26) What is smart card?
- 27) What is debit card?
- 28) what is credit card?
- 29) What is electronic purse?
- 30) Name the types of biometrics.

**Q.IV) Short notes.**

- 1) E-Business
- 2) E-Commerce V/S E- Business

- 3) Traditional Commerce V/S E-Commerce
- 4) EDI
- 5) SCM
- 6) Business models of E-Commerce
- 7) B2B
- 8) B2C
- 9) C2C
- 10) C2B
- 11) B2G
- 12) B2E
- 13) Websites
- 14) Search engine
- 15) Mobile Commerce
- 16) Electronic payment system
- 17) Smart card
- 18) Debit card
- 19) Credit card
- 20) Legal & ethical issues in E-Commerce

**Q.V) Write answers in 40-50 words.**

- 1) What are the limitations of E-Commerce?
- 2) What do you mean by Electronic Data Interchange?
- 3) What do you mean by SCM?
- 4) Types of Business models in E-Commerce.
- 5) What do you mean by E-Commerce? Factors influencing for successful E-Commerce.
- 6) Explain Marketing strategies & E-Commerce.
- 7) What do you mean by corporate website?
- 8) What is online payment system?

- 9) Explain the term Prepaid & post.
- 10) What is Biometrics?
- 11) What are the features of E-commerce?
- 12) Difference between E-commerce and Traditional Commerce?
- 13) What are the advantages to the organization?
- 14) What are the different e-commerce business models?
- 15) Explain the technical disadvantages of e-commerce?
- 16) Explain the advantages to society because of e-commerce?
- 17) Tell us which different sector e-commerce applications are available in the market?
- 18) Explain the B2C business model briefly?
- 19) Define Electronic Data Interchange. What are the components of Electronic Data Interchange?
- 20) What role does SCM play in Business to Business model i.e. B2B e-Commerce.

**Q.VI) Write answers in 90-100 words.**

- 1) Define the term E-Commerce. Differentiate between traditional and E-Commerce.
- 2) What do you mean by E-Commerce? Elaborate its applications in details.
- 3) What do you mean by E-Commerce? Differentiate between E-Commerce & E- Business.
- 4) What are the features of E-Commerce?
- 5) Explain the benefits of E-Commerce.
- 6) Explain the term E-Commerce. What are the different Business models of E-Commerce?
- 7) Explain different Business models of E-Commerce. What are the factors that influence on E-Commerce?
- 8) Define the term Website. Elaborates its components.
- 9) How can you design E-Commerce websites?
- 10) Define the term Advertising. What are the models of internet advertising?
- 11) What do you mean by Mobile Commerce? Explain the weaknesses in internet advertising.
- 12) Explain the term Electronic Payment system. What are the modes of online payment systems?
- 13) Define the following terms (any 5):

- a) e-cash
- b) e-cheque
- c) smart card
- d) Debit card
- e) Credit card
- f) Electronic purse

14) What are the security issues on electronic payment system? Suggest proper solutions on the same.

15) Explain the legal & ethical issues in E-Commerce.

16) Explain different applications of E-Commerce.

17) List The Major Benefits Of E-commerce in details.

18) What Are The Various Applications Of E-commerce?

19) What Are The Types Of Ecommerce Applications Available In The It Industry?

20) How does e-commerce work?