

BIO-DATA



A. Personal Information

1. Name : Prof. Siddharth Prabhakar Sorate
2. Educational Qualification : BCA, MBA(Marketing Management & HRM), Ph.D.(Pursuing)
3. Area of Research : Marketing and Advertising Strategies.
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6. Department : B.Voc E-Commerce & Digital Marketing
7. Designation : Coordinator & Assistant Professor
8. Date of Appointment : 31/07/2019
9. Experience : Industrial - 2 years Teaching- 5 years

B) Title of Dissertation / Thesis:

“A study of Marketing & Advertising strategies of Textile industries in Solapur District”.

C) Publications:

1. No. of Books: NIL
2. No. of Papers presented in International Conference: 01
3. No. of Papers presented in National Conference: 04
4. No. of Papers presented in State / University Level conference: 04

D) Research Project: NIL

E) Research Guidance: M.Phil. / Ph.D: NIL