

**Tuljaram Chaturchand College of Arts, Science & Commerce,**

**Baramati [Autonomous]**

**Department of BBA**

**Question Bank: - Business Demographic and Environmental  
Studies (BBA 1106)**

**Q.1 Objective Question**

**a) Fill in the Blanks**

1. Rate at which new individuals are added to a particular population by reproduction is known as ----
2. Demography is the ---- study of all population.
3. ----- is a measurement of the number of people in an area.
4. Age picture diagram is also called an ----
5. The number of females per 1000 males in the population is known as ----
6. Age-sex pyramid is also known as ----
7. ----- is an index of transformation from traditional rural economies to a modern industrial one.
8. The behavioral concept of Urbanization is often referred as ----
9. ----- is the gradual increase of the temperature of the earth's lower atmosphere as a result of the increase in emission of greenhouse gases.
10. Emissions trading known as -----
11. Monetary benefits and social surrounding influence the behavior of person, which denotes the ----- environment
12. P2 stands for -----
13. ----- is the study of human population and the various communities therein.
14. Ratio between the total population and the amount of cultivable land in a given area is known as ----- density
15. The result of ----- population is unemployment, health problems and inadequate standard of living.
16. A ----- is a source or supply from which benefit is produced.

17. -----type of pyramid shows a constant pattern of birth rates and death rates.
18. -----is the process whereby an increasing population of worlds, nations or regions population lives in urban areas.
19. Population ----- means the pattern of where people live.
20. The -----population contains those persons who lie in the age group of 15 to 60.

**b) True or False**

1. Macro demography consists of studies of systems, cultures and societies on a large scale.
2. Birth rate is number of births per hundreds in a year.
3. The arrangement or spread of living organisms living in a given area is Population Density.
4. A graphical illustration that shows the distribution of various age group in a population is known as Population Pyramid.
5. Change in a population over time is said to be Population growth.
6. The population of a country and its economic growth are not interlinked with the attainment of the economic development.
7. Increase in population helps in economic growth.
8. Literacy does not enhance the working capabilities of people by providing them with skill development.
9. In developed countries like U.K. and Japan the percentage of the working population is high.
10. Urbanization is a short term process.
11. Urbanization is the rise of population living in urban areas.
12. The concept of urbanization is narrow in nature.
13. The cultural environment is a study of behavioral traits, which are acquired and shared by the members of society.
14. Recycle can be defined as organic matter that has been decomposed and recycled as a fertilizer.
15. Permanent entry of new individuals of the same species into a population from outside is called Immigration.
16. Unemployment, income conditions of the masses, standard of living come under micro demography.
17. People migrate to industrially developed places and urban centers because of better employment opportunities.
18. Urbanization is the economic and demographic growth process of the urban areas.

19. Industrialization is the physical factor responsible for distribution of population.
20. Literacy rate in India at the end of British rule was 12%.

## **Q.2 Write Answer in one sentence**

1. What is Demography?
2. What is Business Demography?
3. What do you mean by Fertility Rate and Mortality Rate?
4. What is population distribution?
5. What is population?
6. What is population growth?
7. What do you mean by population pyramid?
8. Which are the types of Resources?
9. Write definition of Urbanization
10. Formula for Population Growth Rate?
11. Define Global warming in one sentence
12. What is Sex Ratio?
13. What is Recycling?
14. What do you mean by Reuse
15. What is Migration?
16. Explain the concept 'Macro Demography'
17. What do you mean by Population Density
18. What is compost?
19. Define the term Environmental Migration
20. What is Topography?

## **Q.3 Write Short Notes**

1. Business Demography
2. Fertility
3. Migration
4. Topography
5. Factors affecting population density
6. Optimum population
7. Over population
8. Literacy
9. Sex Ratio
10. Population as a resource
11. Behavioral concept of urbanization
12. Structural concept of urbanization
13. Demographic concept of urbanization
14. Global Warming
15. Kyoto Protocol
16. Compost
17. Waste minimization

18. Environmental Pollution
19. Components of the Natural Environment
20. Cultural environment

#### **Q.4 Short Answer Question**

1. What is P2?
2. Define interrelationship between industries and pollution
3. Demographic environment of business
4. Methods to measure Fertility
5. Define Migration and factors causing migration
6. Types of pollution
7. Explain the ways to calculate Population Density
8. Explain the different methods of calculating population growth
9. Population growth in India since 1901
10. Explain the positive influence of literacy on the economic development
11. Explain factors leading to Urbanization
12. Write note on Trends of Urbanization in India
13. Write note on problems of Urbanization
14. Explain the causes of global warming
15. Explain the need for study of demography for business
16. Oil crisis and its impact on business
17. Explain the term Reuse and its advantages and disadvantages
18. Features of environmental migration
19. Explain the measures to reduce sound pollution
20. Explain the needs for environmental studies for business management

#### **Q.5 Long Answer Question**

1. What do you mean by Mortality? Explain the methods to measure mortality and factors affecting mortality
2. Define the term Demography. Explain the importance of demography in business and commerce
3. Define the term Demography. Explain the need and scope of demography
4. Define the term Population Density. Explain the factors affecting population density and distribution of population.
5. Define Population Distribution. Explain the concepts of over population, optimum population and under population
6. Explain the following terms
  - a) Urban and Rural population
  - b) Working population
  - c) Dependent population
7. Explain the classification of population

8. Define Urbanization.. Explain various problems due to urbanization
9. What do you mean by Urbanization? Explain structural, behavioral and demographic aspects of urbanization
10. Define Fertility Rate. Discuss various factors affecting fertility in detail
11. Explain the term population distribution and factors influencing population distribution
12. What is population growth? Explain the population growth in India since 1901
13. Define the concept Age and sex pyramid. Explain the types of age sex pyramid with suitable diagram
14. Define Urbanization. Explain various factors leading to urbanization
15. Discuss various factors affecting business
16. Explain various problems related to water resources
17. What is environment pollution? Classify different types of pollution and identify their sources of pollution
18. Define Global Warming. Explain the causes of global warming in detail
19. Define the concept recycling. Explain the advantages and disadvantages of recycling
20. Explain the term Environmental Mitigation. What are the advantages and disadvantages of mitigation?