

**Tuljaram Chaturchand College of Arts, Science & Commerce,**

**Baramati [Autonomous]**

**Department of BBA**

Question Bank. : Business Economics [ Micro] [Code : BBA1104]

**1. Fill in the Blanks [ 1 Mark Question]**

1. Business Economics generally refers to the integration of economic theory with \_\_\_\_\_
2. \_\_\_\_\_ is study of particular firm, Particular Household, Individual prices, wages, incomes, individual industries and particular commodities.
3. Solution of basic economic problems can be Capitalistic economy , \_\_\_\_\_ and mixed economy.
4. \_\_\_\_\_ and Firms are two factors in two sector economy.
5. According to law of demand “ The amount demanded \_\_\_\_\_ with a fall in \_\_\_\_\_.
6. According to law of supply higher the price \_\_\_\_\_ greater the quantity supplied.
7. \_\_\_\_\_ is those expenses faced by a business in the process of supplying goods and services to customers.
8. \_\_\_\_\_ is a market situation in which there is only one seller of a product with barriers to entry to others.
9. Four sector model of economy includes household, firms, government and \_\_\_\_\_.
10. In Unitary Elastic Demand  $E = \underline{\hspace{1cm}}$ .

**2. Short Answer questions [1/2 Marks Questions.]**

1. Define Economics.
2. List any two importances of Micro Economics.
3. List 3 reasons behind basic economic problems.
4. List types of Circular Flow.
5. Define demand.
6. List any two objectives of demand analysis.
7. State law of demand.
8. List two types of demand schedules.

9. List types of Elasticity of demand.
10. Explain any two factors affecting supply.
11. State law of supply.
12. List three concepts of Revenue.
13. List any 4 types of Cost.
14. List components of Cost.
15. List any two determinants of cost.
16. Define the term Market.
17. List any two characteristics of Monopoly market.
18. List two theories of Rent.
19. Define wages.
20. List factors affecting rate of Interest.
21. Define Distribution.
22. List any two types of Wages.

### **3. Write Short Notes On [ 4 Marks]**

1. Basic Economic Problems.
2. Three Sector Economy.
3. Micro economics.
4. Scope of economics.
5. Determinants of demand.
6. Cross Elasticity of Demand.
7. Price Elasticity of Demand.
8. Elasticity of Supply.
9. Cost-output relationship.
10. Types of costs.
11. Structure of monopoly Market.
12. Oligopoly Market Structure.
13. Profit Theories.
14. Wage Theory.
15. Macro Economics.

### **4. Long Answer questions [ 6 Marks Questions]**

1. Differentiate between micro and macro economics.
2. What is micro economics? Describe its scope, Importance and limitations.
3. What are basic economic problems? Explain role of market force in solving economic problems.

4. Discuss the concept and determinants of demand.
5. What is elasticity of demand? Explain Income and cross elasticity of demand.
6. Discuss meaning concept and significance of revenue analysis.
7. Explain meaning of cost. Discuss components and determinants of cost.
8. Explain accounting cost and Economic costs.
9. State and explain law of demand. Explain determinants of demand.
10. Explain the concepts of Total Revenue, Average Revenue and Marginal Revenue.
11. Explain the features of perfect competition.
12. Describe price and output determination under monopoly.
13. Explain modern theory of rent.
14. State and Explain Dynamic theory of rent.
15. State and explain dynamic marginal theory of profit.
16. State and explain marginal productivity theory of distribution.